



*October - December 2024*  
*New Titles Update*

# **BUSINESS & MANAGEMENT**

[www.e-elgar.com](http://www.e-elgar.com) | [www.elgaronline.com](http://www.elgaronline.com) | [www.elgar.blog](http://www.elgar.blog)

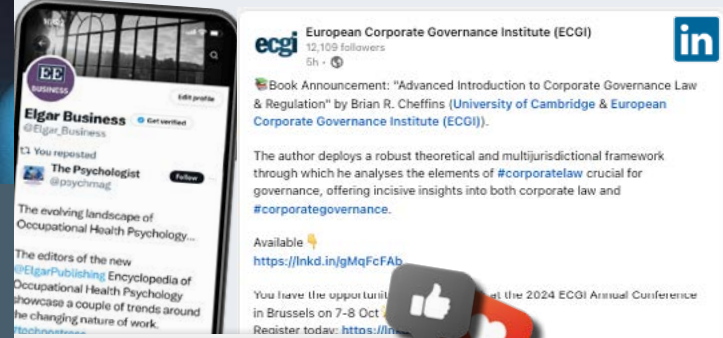


# Follow Us on Social Media.

Join our conversation.

Keep up to date on new resources, research and events in your areas of interest.


- X @Elgar\_Business
- Facebook @Edward Elgar Publishing
- Instagram @elgar\_publishing
- LinkedIn @Edward Elgar Publishing
- Youtube @edwardelgarpublishing



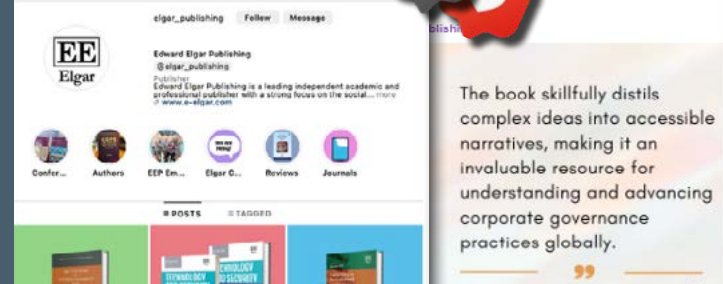
ecgi European Corporate Governance Institute (ECGI) 12,109 followers

Book Announcement: "Advanced Introduction to Corporate Governance Law & Regulation" by Brian R. Cheffins (University of Cambridge & European Corporate Governance Institute (ECGI)).

The author deploys a robust theoretical and multijurisdictional framework through which he analyses the elements of #corporatelaw crucial for governance, offering incisive insights into both corporate law and #corporategovernance.

Available  <https://lnkd.in/gMqFCFab>

You have the opportunity to attend the 2024 ECIGI Annual Conference in Brussels on 7-8 Oct. Register today: <https://lnkd.in/gMqFCFab>



elgar\_publishing Follow Message

Edward Elgar Publishing @elgar\_publishing

Edward Elgar Publishing is a leading independent academic and professional publisher with a strong focus on the social... more [www.e-elgar.com](https://www.e-elgar.com)

Confer... Authors EEP Em... Elgar Co... Reviews Journals

POSTS TAGGED

The book skillfully distils complex ideas into accessible narratives, making it an invaluable resource for understanding and advancing corporate governance practices globally.

ecgi



BOOK OF ACADEMIC MENTAL HEALTH

er academic mental health from lived experience Edwards

our of ECRs,

Open Access Chapter

Attending EurOMA 2024?

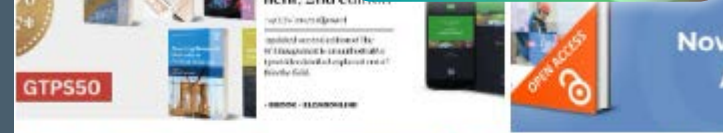
Attending EURAM 2024?



Attending EurOMA 2024?

Attending EURAM 2024?

4:22



Encyclopedia of Organizational Psychology

together over 190 experts to present fresh concepts, theories and organizational issues cover central areas such as performance, balance, as well as underrepresented areas



Encyclopedia of Public Participation in Impact Assessment

Now Available

COMING THIS AUTUMN



Our Team! ASSISTANT EDITOR

Join Our Team!

ASSISTANT EDITOR

[www.e-elgar.com](http://www.e-elgar.com)  
[www.elgaronline.com](http://www.elgaronline.com)



# Why publish with Elgar?

## *A unique publishing experience*

As an independent press, Edward Elgar Publishing offers a uniquely responsive service tailored to each project.

From initial commissioning, through to marketing the finished book, our dedicated teams work closely with our authors – whether newly published or well established – to keep them involved and informed.

We are dedicated to reducing the impact of our publishing on the environment and are proud to have signed up to the UN's Sustainable Development Goals (SDG) Publishers Compact. We also work in partnership with organisations such as EIFL and GOALI to enable access to knowledge in developing and transition economy countries.

Your work will be part of a broad, diverse and inclusive list which reflects the wide range of research and perspectives within the subject areas we publish.

Please do get in touch to discuss your writing plans.

**UK & RoW:** Francine O'Sullivan  
[fran@e-elgar.co.uk](mailto:fran@e-elgar.co.uk)

**N & S America:** Alan Sturmer  
[asturmer@e-elgar.com](mailto:asturmer@e-elgar.com)

### **In good company**

Your book will sit in good company – many of our authors are recognised as leading scholars and professionals in their fields. Numbered amongst them are several Nobel Laureates. Many of our books have won prestigious awards and consistently receive global acclaim for their originality, quality and impact.

### **Effective and efficient decision-making**

We use peer-review by subject specialists to ensure that our research monographs meet a high standard of scholarship. We respond quickly to proposal submissions and aim to complete our assessments within a few weeks of receipt. Your dedicated Commissioning Editor will keep you fully informed throughout the process.

### **Production quality**

Our experienced production team will produce a book you will be proud of. We use UK based copy-editors to ensure our manuscripts are of optimum quality and are finished to the very highest standard. Your Desk Editor will be in close liaison during the processing and production stages, involving you in important decisions such as book cover design.

### **International dissemination & marketing**

We work with academics, booksellers, professionals and libraries around the globe, reaching over 140 countries.

From e-catalogues and conferences to our eBook platform, email campaigns and social media channels, information on your book will be disseminated widely by our international marketing team. Our well-established global reputation will get your book noticed and we will ensure it is readily available across the world.

We recognise the importance of getting your work cited. To maximise visibility we endeavour to get our books indexed in Scopus and Clarivate's Web of Science.

### **Society partners & international organisations**

Edward Elgar Publishing enjoys successful collaboration with a number of society partners including the Asian Development Bank, United Nations International Development Organization and the IUCN Academy of Environmental Law.

Our partners choose us for our reliable and responsible service, the majority publishing with us over many years, benefiting from the continuity of service.





## OPEN ACCESS

### How and When to Involve Crowds in Scientific Research

Marion K. Poetz, Copenhagen Business School (CBS), Denmark and Henry Sauermann, European School of Management and Technology (ESMT Berlin), Germany

'How and When to Involve Crowds in Scientific Research is a valuable guide to tapping the curious, busy, and creative masses of our species. Across natural sciences, medicine, social science and humanities, scientists and scholars will find this book an inspiring companion for navigating the benefits and challenges of engaging the public across stages of the research process for the collective benefit of all.'

– Caren Cooper, Professor of Forestry and Environmental Resources, North Carolina State University and Associate Editor-in-Chief of *Citizen Science Theory and Practice*, USA

Dec 2024 c 234 pp Hardback 978 1 80220 430 8 c £90.00 / c \$130.00  
eBook • Elgaronline

How To Guides

### A Research Agenda for HR Analytics

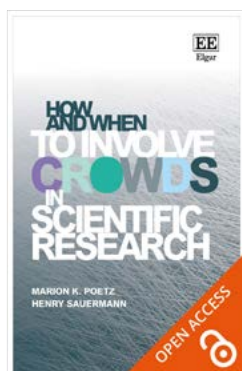
Edited by Vicenc Fernandez, Universitat Politècnica de Catalunya - BarcelonaTech, Spain

'An essential read for HR analytics professionals, this long-awaited publication delivers a comprehensive exploration of critical topics, from historical perspectives to modern AI advancements. With contributions from leading researchers, it adeptly bridges the gap between academia and industry, making it a definitive guide for both scholars and practitioners.'

– Igor Menezes, University of Hull, UK

Dec 2024 c 216 pp Hardback 978 1 0353 0108 9 c £95.00 / c \$135.00  
eBook • Elgaronline

Elgar Research Agendas



### Digital Entrepreneurship in Science, Technology and Innovation

#### Challenges and Prospects

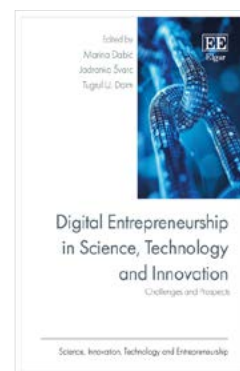
Edited by Marina Dabić, University of Zagreb and University of Dubrovnik, Croatia and University of Ljubljana, Slovenia, Jadranka Švarc, Institute Ivo Pilar, Zagreb, Croatia and Tugrul U. Daim, Portland State University, US

'This book masterfully delves into the complex interplay of digitalization and AI, offering insightful perspectives on business models, sustainability, and innovation. An essential read for understanding the profound implications of our rapidly evolving technological landscape.'

– Charla Griffy-Brown, Arizona State University, US

Dec 2024 c 400 pp Hardback 978 1 0353 1141 5 c £135.00 / c \$190.00  
eBook • Elgaronline

Science, Innovation, Technology and Entrepreneurship series



### A Research Agenda for Senior Tourism

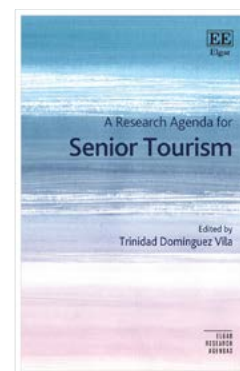
Edited by Trinidad Domínguez Vila, University of Vigo, Spain

This *Research Agenda* brings together expert contributors to discuss the under-researched area of senior tourism. It delves into this significant topic from different angles, considering the perspectives of senior travelers, the wider tourism industry, and broader societal implications.

Covering the behaviors and decision-making processes of senior tourists, chapters explore cultural and socio-economic factors determining seniors' likelihood to travel and evaluate public policies and societal responses to ageing populations. It emphasises the ways in which senior tourism represents an economic and social opportunity, as tourists seek the higher quality of life offered by travel. Authors also analyse comprehensive collaborative approaches to ensure inclusive and satisfying experiences for all tourists.

Dec 2024 c 226 pp Hardback 978 1 0353 1298 6 c £90.00 / c \$125.00  
eBook • Elgaronline

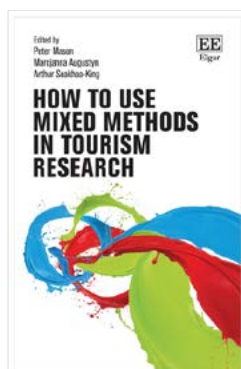
Elgar Research Agendas



**How to use Mixed Methods in Tourism Research**

Edited by Peter Mason, London Metropolitan University and Bournemouth University, Marcjanna Augustyn, Bournemouth University, UK and Arthur Seakhoa-King, Mohammed Bin Rashid School of Government, Dubai, United Arab Emirates

Drawing on examples of sequential and concurrent mixed method studies, this innovative book demonstrates how to use mixed methods approaches in tourism research successfully. Peter Mason, Marcjanna Augustyn and Arthur Seakhoa-King bring together insights from expert authors to demonstrate how to conduct mixed methods research and to outline best practice for teaching mixed methods to tourism students.



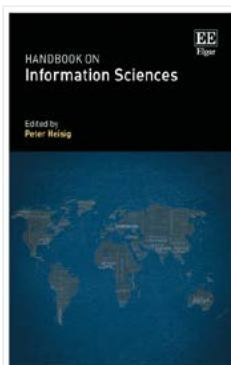
Dec 2024 c 198 pp Hardback 978 1 0353 1408 9 c £85.00 / c \$120.00  
eBook • Elgaronline  
How to Research Guides

**Handbook on Information Sciences**

Edited by Peter Heisig, University of Applied Sciences Potsdam, Germany

*'With its emphasis on concepts, theories, models, and philosophies, and with a commendable historical perspective, this handbook sets out the foundations of information science thoroughly and credibly. Peter Heisig's well-chosen group of contributors gives a wide-ranging and up-to-date account of many aspects of the discipline.'*

– David Bawden, University College London, UK



Dec 2024 c 408 pp Hardback 978 1 0353 4369 0 c £200.00 / c \$280.00  
eBook • Elgaronline

**The Rise of Generative Artificial Intelligence**

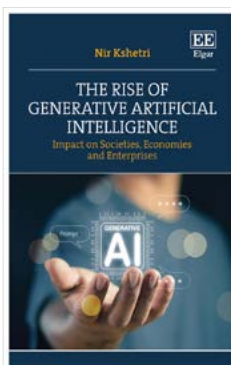
**Impact on Societies, Economies and Enterprises**

Nir Kshetri, University of North Carolina at Greensboro, US

*'Nir Kshetri's book is a timely, insightful exploration of generative AI's transformative power. Well-written and indispensable, it covers foundational concepts, industry impacts, governance, and ethical issues, making it a must-read for anyone seeking to understand and leverage AI advancements responsibly. An essential read for researchers, professionals and enthusiasts alike.'*

– Yogesh K. Dwivedi, Swansea University, UK

This timely book explores how generative artificial intelligence (GAI) is developing and diffusing, highlighting the diverse impacts this technology is likely to have on economies and societies. It also examines the effects on and the responses of industries where GAI has been the most pervasive.



Nov 2024 c 288 pp Hardback 978 1 0353 4673 8 c £100.00 / c \$140.00  
eBook • Elgaronline

**Bridging the Gender Pay Gap through Transparency**

**Comparative Approaches and Key Regulatory Conundrums**

Edited by Sara Benedí Lahuerta, University College Dublin (UCD), Ireland, Katharina Miller, Former President of the European Women Lawyers Association and Former Head of the EU delegation of the G20/W20 and Laura Carlson, Stockholm University, Sweden

This timely book evaluates the advantages and challenges of adopting pay transparency legislation (PTL) to address the ongoing issues of the gender pay gap. Chapters contextually examine whether PTL can help reduce the gender pay gap and discuss which factors should be considered to potentially boost the effects of this legal intervention.



Nov 2024 c 400 pp Hardback 978 1 80392 041 2 c £135.00 / c \$190.00  
eBook • Elgaronline

**Research Handbook on Performance Measurement for Management Control**

Edited by Anne M. Lillis and Jennifer Grafton, The University of Melbourne, Australia

*'This Research Handbook represents the state of the art of knowledge on performance measurement and management control. The book is well-written and captures this important topic in an inspiring way. There is currently no other book on the market that provides such a wide and complete summary of knowledge in that area.'*

– Alexander Brüggem, Maastricht University, the Netherlands



Nov 2024 c 400 pp Hardback 978 1 80392 066 5 c £200.00 / c \$280.00  
eBook • Elgaronline

Research Handbooks on Accounting series

**Handbook of Tourism and Consumer Behavior**

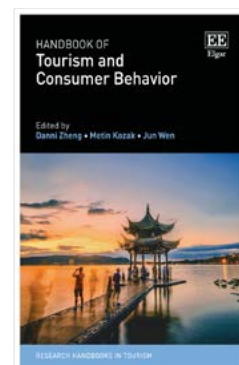
Edited by Danni Zheng, Fudan University, China, Metin Kozak, Kadir Has University, Turkey and Jun Wen, Edith Cowan University, Australia

*'This publication represents a timely contribution to the field, authored by researchers from diverse disciplinary and cultural perspectives. It nicely integrates emerging topics and critical elements such as technology, social media, and sustainability, that shape consumer decision-making and behaviors. This book stands as an insightful resource for both academics and industry professionals.'*

– Cathy Hsu, The Hong Kong Polytechnic University, Hong Kong SAR, China

Nov 2024 c 322 pp Hardback 978 1 0353 0979 5 c £180.00 / c \$250.00  
eBook • Elgaronline

Research Handbooks in Tourism series





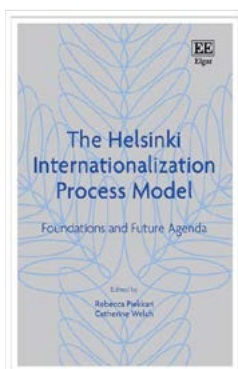
**The Helsinki Internationalization Process Model**

**Foundations and Future Agenda**

Edited by Rebecca Piekkari, Aalto University, School of Business, Finland and Catherine Welch, Trinity College Dublin, Ireland

*'This carefully crafted book offers engaging papers, including personal insights from those who knew Reijo Luostarinen. We are reminded of his tour de force research program that spanned three decades and generated foundational insights from smaller firms based in smaller markets. This is a must read to appreciate the multidimensionality of internationalization and the importance of decision-maker characteristics in that process.'*

– Nicole Coviello, Wilfrid Laurier University, Canada and LUT University, Finland



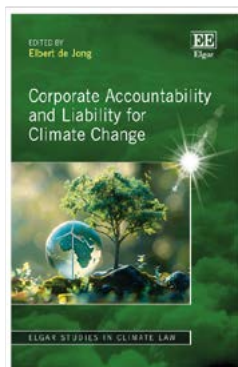
Nov 2024 c 328 pp Hardback 978 1 0353 3203 8 c £120.00 / c \$170.00  
eBook • Elgaronline

**Corporate Accountability and Liability for Climate Change**

Edited by Elbert de Jong, Utrecht University, the Netherlands

*'This is a book that comes right on time and a must for anyone interested in either liability of corporations or climate change law. In 14 chapters, many important aspects of corporate accountability and liability for climate change are meticulously analysed at a very high level.'*

– Michael Faure, Maastricht University and Erasmus University Rotterdam, the Netherlands



Nov 2024 c 360 pp Hardback 978 1 0353 3321 9 c £125.00 / c \$175.00  
eBook • Elgaronline  
Elgar Studies in Climate Law

**Teaching Online Classes**

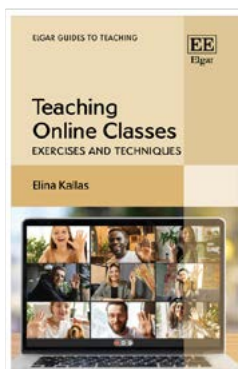
**Exercises and Techniques**

Elina Kallas, Adult Educator and Researcher, Estonia

With the recent boom in online education causing a rapid change in mainstream learning methodologies, this prescient book examines how to teach adults in synchronous virtual classes. Elina Kallas details essential advice for improving learner interaction and engagement in these unique remote environments.

The book provides a clear set of teaching exercises and techniques to strengthen learner engagement and presents approaches to enhance knowledge and comprehension, application and analysis, and evaluation and synthesis. Step-by-step instructions are set out for accessibility and ease of reading, followed by reflective questions and digital resources to help any educator take further action in improving their teaching methods.

Nov 2024 c 170 pp Hardback  
978 1 80220 490 2 c £80.00 / c \$110.00  
eBook • Elgaronline  
Elgar Guides to Teaching



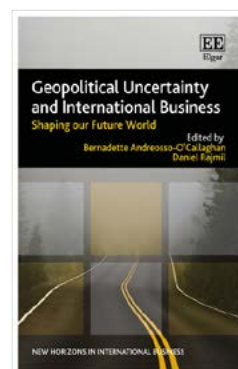
**Geopolitical Uncertainty and International Business**

**Shaping our Future World**

Edited by Bernadette Andreosso-O'Callaghan, University of Limerick, Ireland and Ruhr Universität Bochum, Germany and Daniel Rajmil, Universitat Oberta de Catalunya, Spain

*'Geopolitical Uncertainty and International Business: Shaping our Future World is an invaluable resource for academics, policymakers, and business leaders seeking a comprehensive understanding of the complex interplay between geopolitical uncertainty, crises, and global economic dynamics. The book's multidimensional approach makes it an essential addition to the literature on international business and global affairs.'*

– Jon-Hans Coetzer, UNITAR, Germany



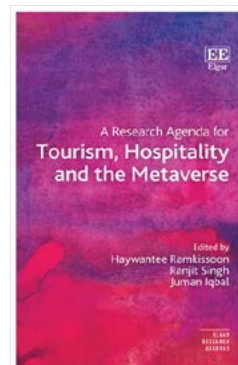
Nov 2024 c 230 pp Hardback 978 1 0353 2540 5 c £90.00 / c \$125.00  
eBook • Elgaronline  
New Horizons in International Business series

**A Research Agenda for Tourism, Hospitality and the Metaverse**

Edited by Haywantee Ramkissoon, British Academy of Management, UK; University of South Australia; University of Johannesburg, South Africa and Taylor's University, Malaysia, Ranjit Singh, Berhampur University and Juman Iqbal, SRM University, India

*'This book presents a theoretically strong collection of contributions from the experts in the field. Infused with robust conceptualizations and good science, it presents an excellent research agenda for tourism, hospitality and the Metaverse. This is a must have book.'*

– Dogan Gursoy, Washington State University, US



Nov 2024 c 184 pp Hardback 978 1 0353 2821 5 c £90.00 / c \$125.00  
eBook • Elgaronline  
Elgar Research Agendas

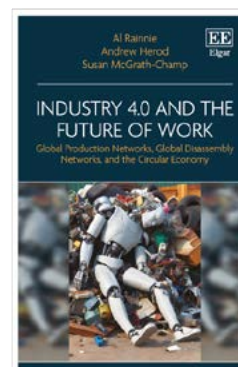
**Industry 4.0 and the Future of Work**

**Global Production Networks, Global Disassembly Networks, and the Circular Economy**

Al Rainnie, Curtin University and Adelaide University, Australia, Andrew Herod, University of Georgia, Athens, USA and Susan McGrath-Champ, The University of Sydney, Australia

*'Industry 4.0 and the Future of Work takes us to the frontiers of the restructuring economy, where rapid technological advances are transforming employment relations. This is an insightful, wide-ranging, and accessible book that provides the critical analysis we need as we grapple with the possible future(s) of work ... and of workers.'*

– Nik Theodore, University of Illinois Chicago, USA



Nov 2024 320 pp Hardback 978 1 80037 536 9 c £110.00 / c \$155.00  
eBook • Elgaronline

**Field Guide to Researching Employment and Industrial Relations**

Edited by Jane Parker, Massey University, New Zealand and European Trade Union Institute, Belgium, Noelle Donnelly, Victoria University of Wellington, New Zealand, Sue Ressa, Griffith Business School and Mihajla Gavin, University of Technology Sydney, Australia

*'This book is the perfect complement to standard research methods texts, in two key respects. It focuses directly on the social relations of work, with important lessons for sociology and human resource management as much as for industrial relations narrowly defined. And it draws on contributors' own experiences of using a very wide range of methods in the field. It will be of value to the experienced researcher, in particular for its critical reflection on the real challenges of doing research, in addition to research students.'*

– Paul Edwards, Emeritus Professor of Employment Relations, Birmingham Business School, UK



Nov 2024 c 256 pp Hardback 978 1 0353 1388 4 c £105.00 / c \$145.00  
eBook • Elgaronline Elgar Field Guides

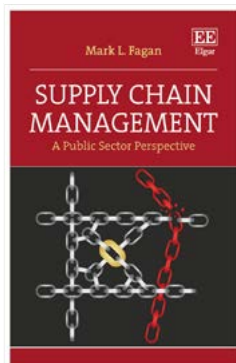
**Supply Chain Management**

**A Public Sector Perspective**

Mark L. Fagan, Harvard University, US

*'Mark Fagan's book is one of the only texts that has successfully described, delineated, and demonstrated, with real-world examples, both the art and science of supply chain management in the public sector. His six guiding principles, learning from failures and masterful integration with public policy are essential for successful managers.'*

– Douglas N. Hales, Professor of Operations and Supply Chain Management, The University of Rhode Island, US



Nov 2024 c 320 pp Hardback 978 1 0353 2959 5 c £110.00 / c \$155.00  
eBook • Elgaronline

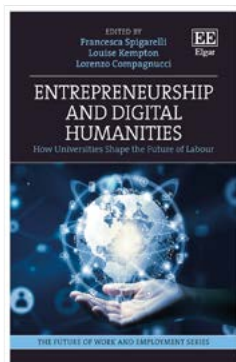
**Entrepreneurship and Digital Humanities**

**How Universities Shape the Future of Labour**

Edited by Francesca Spigarelli, University of Macerata, Italy and National University Centre for Applied Economic Studies, Louise Kempton, Newcastle University, UK and Lorenzo Compagnucci, University of Macerata, Italy and CIMET, National University Centre for Applied Economic Studies

*'Entrepreneurship and Digital Humanities is a groundbreaking exploration of the intersection between digital humanities and entrepreneurship. Edited by renowned experts, this book masterfully bridges the gap between academic innovation and real-world applications. The book offers compelling case studies and theoretical insights, making it an indispensable resource for educators and policy makers in a digital age.'*

– Vinod K. Aggarwal, University of California, Berkeley, USA



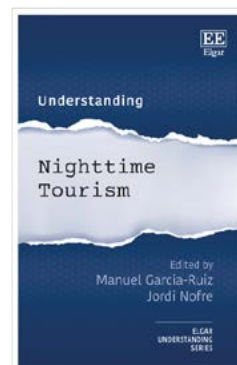
Nov 2024 c 250 pp Hardback 978 1 0353 3185 7 c £95.00 / c \$135.00  
eBook • Elgaronline The Future of Work and Employment series

**Understanding Nighttime Tourism**

Edited by Manuel Garcia-Ruiz, Instituto Universitário de Lisboa (ISCTE-IUL) and Jordi Nofre, of NOVA University Lisbon, Portugal

*'As global tourism bounces back from the COVID-19 pandemic, Understanding Nighttime Tourism offers a much needed set of tools and cases through which it might be understood. The chapters covered here are diverse in their geographical focus, rich in their methodological diversity and sharp in their conclusions and directions for future research. Highly recommended.'*

– Will Straw, McGill University, Canada



Oct 2024 c 170 pp Hardback 978 1 0353 2273 2 c £80.00 / c \$110.00  
eBook • Elgaronline  
Understanding series

**Federal Investments in Research and Development in the United States**

Albert N. Link, University of North Carolina at Greensboro, US

*'In this era of increased attention to fast technology development, Al Link's new book points to the important role of government in sparking and using innovation. Rooted in entertaining history and insightful data, this is a must-read for anyone in the science policy world.'*

– Andrea Belz, University of Southern California, US



Oct 2024 c 128 pp Hardback 978 1 0353 3062 1 c £70.00 / c \$99.00  
eBook • Elgaronline

**Handbook on Public-Private Partnerships in International Infrastructure Development**

**A Critical Perspective**

Edited by Stewart R. Clegg, University of Sydney, Yongjian Ke, University of Technology Sydney, Australia, Ganesh Devkar, CEPT University, Ahmedabad, India, Vince Mangioni and Shankar Sankaran, University of Technology Sydney, Australia

*'This book presents a powerful set of studies from different parts of the world, offering unique insights into when public-private partnerships work and when they don't. The result is a fascinating and in-depth account of one of the most important, and contested, organizational innovations in modern times.'*

– Jonas Söderlund, Linköping University, Sweden



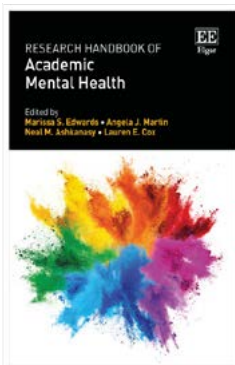
Oct 2024 c 534 pp Hardback 978 1 83910 275 2 £230.00 / \$320.00  
eBook • Elgaronline



**Research Handbook of Academic Mental Health**

Edited by Marissa S. Edwards, University of Queensland, Angela J. Martin, University of Tasmania, Neal M. Ashkanasy and Lauren E. Cox, University of Queensland, Australia

There has been much recent commentary regarding a 'crisis' in academic mental health and wellbeing. This *Research Handbook* showcases cutting-edge studies and insightful narratives on the wellbeing of doctoral students, early career researchers, and faculty members, illuminating the current state of academic mental health research. Importantly, authors also offer potential solutions to the increasingly poor mental health reported by those working and studying in the higher education sector.



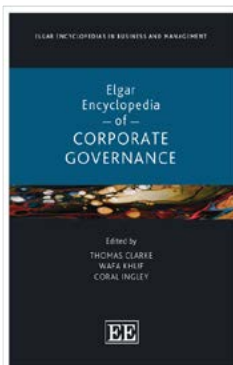
Oct 2024 cc 558 pp Hardback 978 1 80392 507 3 £230.00 / \$320.00  
eBook • Elgaronline

**Elgar Encyclopedia of Corporate Governance**

Edited by Thomas Clarke, University of Technology, Sydney, Australia, Wafa Khlif, TBS Business School, Barcelona, Spain and Coral Ingley, Auckland University of Technology, New Zealand

*'This is a comprehensive and compelling encyclopedic analysis of the elements of corporate governance. The work critically considers the origins of corporate governance in early philosophical approaches. The analysis progresses through different theoretical approaches and continues on to examine the critical contemporary issues of governance. Deploying the insights of a wide array of governance scholars the work presents a convincing portrayal of the complex problems of governance and provides guidance towards pathways for a more sustainable future.'*

– Ruth Aguilera, Northeastern University, US



Oct 2024 c 448 pp Hardback 978 1 83910 705 4 £230.00 / \$325.00  
eBook • Elgaronline  
Elgar Encyclopedias in Business and Management series

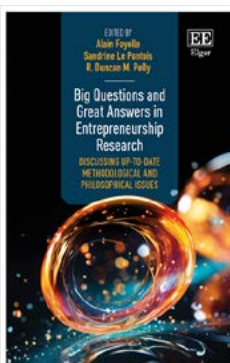
**Big Questions and Great Answers in Entrepreneurship Research**

Discussing Up-to-date Methodological and Philosophical Issues

Edited by Alain Fayolle, IDRAC Business School, France and Turku School of Economics, Finland, Sandrine Le Pontois, Université Jean Monnet Saint-Étienne, COACTIS, France and R. Duncan M. Pelly, Fisk University, US

*'Entrepreneurship is a central and poorly understood phenomenon of our social systems. This collective, led by Fayolle, Le Pontois and Pelly, has the great merit of asking questions that are both relevant and difficult while providing answers that take into account contemporary reality.'*

– Michel Fortier, UQAR, Canada



Oct 2024 376 pp Hardback 978 1 80088 865 4 £130.00 / \$180.00  
eBook • Elgaronline

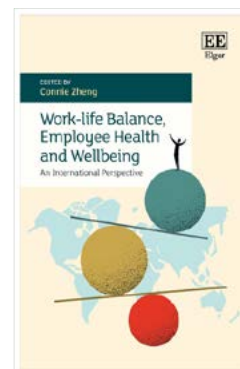
**Work-life Balance, Employee Health and Wellbeing**

An International Perspective

Edited by Connie Zheng, University of South Australia, Australia

*'Employee wellbeing and work-life balance are critical issues that transcend borders, cultures, and industries. The edited volume, Work-life Balance, Employee Health and Wellbeing: An International Perspective, makes an important contribution to our understanding of the array of factors that influence worker health and wellbeing and does so from a cross-cultural perspective. The individual chapters highlight some of the major issues that impact health and wellbeing (e.g., work intensification, traffic congestion) while also diving deeply into cultural context. Importantly, the book includes key topics such as remote work and the viability of the four-day workweek, providing insights into the future of work. The book should serve as an outstanding resource for scholars, practitioners, and policymakers from around the world who are interested in employee health and wellbeing.'*

– Tammy Allen, University of South Florida, US



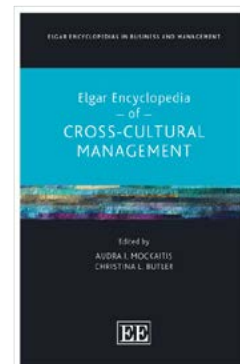
Oct 2024 c 328 pp Hardback 978 1 80392 949 1 £120.00 / \$170.00  
eBook • Elgaronline

**Elgar Encyclopedia of Cross-Cultural Management**

Edited by Audra I. Mockaitis, Maynooth University, Ireland and Christina L. Butler, Kingston University, UK

*'Bringing together such an array of talent in cross-cultural management scholarship is a real achievement. If you are a student new to cross-cultural management studies, you will find here a solid foundation for exploring issues, concepts and theories from experts in their field. If you are a seasoned scholar, this Encyclopedia brings a fresh perspective, a basis to explore new ideas together with reassessing accepted wisdoms.'*

– Terence Jackson, Middlesex University, UK



Oct 2024 c 350 pp Hardback 978 1 80392 817 3 £180.00 / \$255.00  
eBook • Elgaronline  
Elgar Encyclopedias in Business and Management series

**Elgar Encyclopedia of Science and Technology Studies**

Edited by Ulrike Felt, University of Vienna, Austria and Alan Irwin, Copenhagen Business School and Aarhus University, Denmark

*'What is STS? The editors and authors seek answers to this question seriously and honestly. Readers are invited to engage with the field through the various frames, themes and topics. In parallel, this is a journey to explore the identity of STS. The Encyclopedia provides a unique overview and clear signpost for newcomers to STS as well as senior researchers.'*

– Yuko Fujigaki, University of Tokyo, Japan



Oct 2024 642 pp Hardback 978 1 80037 798 1 £280.00 / \$390.00  
Elgar Encyclopedias in the Social Sciences series eBook • Elgaronline

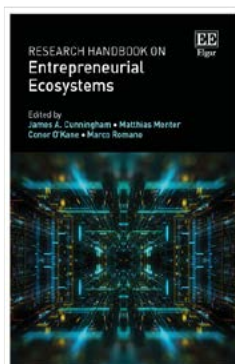


**Research Handbook on Entrepreneurial Ecosystems**

Edited by James A. Cunningham, Newcastle University, UK, Matthias Menter, Friedrich Schiller University Jena, Germany, Conor O’Kane, University of Otago, New Zealand and Marco Romano, University of Catania, Italy

*‘An exceptional collection of writings by eminent scholars. The editors have developed a taxonomy of ecosystem topics that will define the scope of future research. A volume that is a must for the libraries of all who study entrepreneurship.’*

– Albert N. Link, University of North Carolina at Greensboro, USA



Oct 2024 c 620 pp Hardback 978 1 80037 897 1 £245.00 / \$345.00  
eBook • Elgaronline  
Research Handbooks in Business and Management series

**Handbook of Case Study Research in the Social Sciences**

Edited by Peter Rule, Stellenbosch University and Vaughn M. John, University of KwaZulu-Natal, South Africa

*‘Case study research is ubiquitous in the field of adult and continuing education. The editors did a great service to the field through their book, Your Guide to Case Study Research (2011). This Handbook takes understandings of case study research to a new level by expanding and deepening engagement with case study research across disciplines and fields. This is a welcome addition to the literature and will, like their previous book, become an indispensable reference for case study researchers globally.’*

– Shirley Walters, University of the Western Cape, South Africa



Oct 2024 368 pp Hardback 978 1 80392 031 3 £195.00 / \$275.00  
eBook • Elgaronline

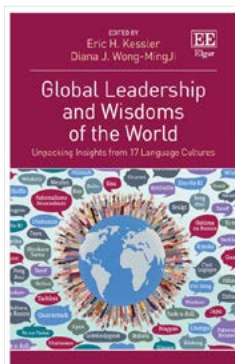
**Global Leadership and Wisdoms of the World**

Insights from 17 Language Cultures

Edited by Eric H. Kessler, Pace University New York and Diana J. Wong-Mingji, Eastern Michigan University, US

*‘By convening a consortium of distinguished experts from various countries, environments, and circumstances, who generously share their profound perspectives at the juncture of sagacity and worldwide governance, the editors and authors furnish us with invaluable and timely enlightenment regarding the astute leadership exhibited by global leaders as they navigate the intricacies of our complex world.’*

– Abraham Carmeli, Tel Aviv University, Israel



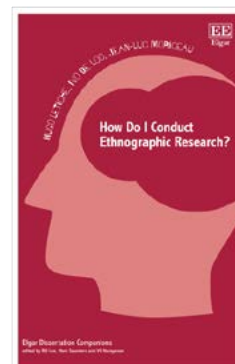
Oct 2024 306 pp Hardback 978 1 80392 610 0 £105.00 / \$145.00  
eBook • Elgaronline

**How Do I Conduct Ethnographic Research?**

Hugo Letiche, ISTE, Paris, France, Nyenrode Business University, Breukelen, the Netherlands and LITEM, Université Paris-Saclay, France, Ivo De Loo, Nyenrode Business University, Breukelen, the Netherlands and LITEM, Université Paris-Saclay and Jean-Luc Moriceau, Institut Mines-Télécom Business School, Évry-Paris and LITEM, Université Paris-Saclay, France

*‘Few books are so able to successfully communicate the ethos and possibilities offered by ethnographic research and to entice a new generation of scholars to explore and learn for themselves its art and techniques. Written in a lucid, coherent and engaging manner, the book is an essential reader for Masters and PhD students alike.’*

– Mihaela Kelemen, University of Nottingham, UK



Oct 2024 152 pp Hardback 978 1 80392 652 0 £75.00 / \$105.00  
Oct 2024 Paperback 978 1 80392 654 4 £26.95 / \$39.95 • eBook • Elgaronline  
Elgar Dissertation Companions

**TEXTBOOK**  
**Advanced Introduction to Corporate Compliance**

David Hess, University of Michigan, US

*In this book, Professor Hess skillfully surveys the major issues driving compliance programs. He weaves together ethics and compliance issues into an insightful narrative that is thoughtful, easy-to-read, and useful for both the practitioner and academic. This is a must read for anyone who wants to better understand the compliance function in organizations.’*

– Robert C. Bird, University of Connecticut, USA



Oct 2024 148 pp Hardback 978 1 0353 1469 0 £85.00 / \$120.00  
Oct 2024 Paperback 978 1 0353 1471 3 £17.95 / \$28.95 eBook • Elgaronline  
Elgar Advanced Introductions series

**Navigating Entrepreneurial Contexts**

Frontiers in European Entrepreneurship Research

Edited by Lorella Cannavacciuolo, University of Naples Federico II, Silvia Costa, University of Groningen, the Netherlands, Agnieszka Kurczewska, University of Lodz, Poland and Norwegian University of Science and Technology, Norway, Pierluigi Ripa, University of Naples Federico II, Italy and Mirela Xheneti, University of Sussex Business School, UK

*‘The Frontiers series offers a selection of the latest, cutting edge research in entrepreneurship and small business in Europe. It has become a key resource for researchers, educators, entrepreneurs and policy-makers interested in understanding entrepreneurship and the prosperity of SMEs.’*

– Silke Tegtmeier, University of Southern Denmark, Denmark



Oct 2024 c 208 pp Hardback 978 1 0353 4498 7 £95.00 / \$135.00  
Frontiers in European Entrepreneurship series • eBook • Elgaronline

**How to Keep Your Research Project on Track**

Insights from When Things Go Wrong - 2nd edition

Edited by Keith Townsend, Griffith University, Australia and Mark N.K. Saunders, University of Birmingham, UK and University of Pretoria, South Africa

*'If you ever thought doing academic research was a load of gobbledegook written from the back of a beer mat, these editors prove novel ideas can start from such a premise. This is the second edition of what is a vital guide for new, early career and experienced researchers in the social science and business fields. It charts real-world stories from problems of access, student-supervisor dynamics, finding time, dealing with writers-block, to what happens to you and a research project after you emigrate to another country. This is a highly engaging and enjoyable volume for all who do research.'*

– Tony Dundon, University of Limerick, Ireland



Oct 2024 250 pp Hardback 978 1 0353 3271 7 £105.00 / \$145.00  
eBook • Elgaronline  
How To Guides

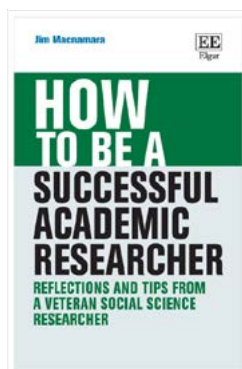
**How to be a Successful Academic Researcher**

Reflections and Tips From a Veteran Social Science Researcher

Jim Macnamara, University of Technology Sydney, Australia

*'This is exactly what we need – a practical guide to living a good academic life written by somebody who understands how to communicate. It's grounded, human, insightful, easy to read and offers a lot of great hacks. Buy it for any Early Career Researchers in your life and learn from it yourself.'*

– Alan McKee, University of Sydney, Australia



Oct 2024 236 pp Hardback 978 1 0353 4165 8 £90.00 / \$130.00  
eBook • Elgaronline  
How To Guides

**How to Get Published in the Best Tourism Journals**

Edited by Chris Cooper, Leeds Beckett University, UK and C. Michael Hall, University of Canterbury, New Zealand; Kyung Hee University, Korea; and University of Oulu, Finland

*'In the ever more daunting world of publish-or-perish, this book offers helpful practical tips and inspirational advice from the best in the trade. Its captivating power lies in the insightful and critical explorations of the publishing and research evaluation systems in tourism.'*

– Maja Turnšek, University of Maribor, Slovenia



2024 266 pp Hardback 978 1 0353 0059 4 £105.00 / \$145.00  
Oct 2024 Paperback 978 1 0353 5307 1 £30.95 / \$44.95  
eBook • Elgaronline  
How To Guides

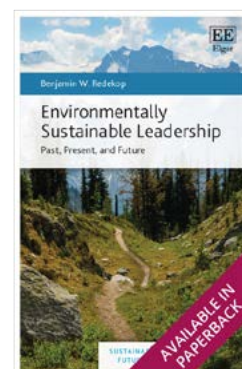
**Environmentally Sustainable Leadership**

Past, Present, and Future

Benjamin W. Redekop, Christopher Newport University, US

*'In this brilliant and elegant book, Benjamin Redekop critiques the prevailing American model of what he terms "unsustainable leadership," and argues for a new understanding, arising from the ideas and insights of pioneering women like Rachel Carson and Marjory Stoneman Douglas, that puts sustainability and respect for the natural world at the center of the leader's work.'*

– Michael Harvey, Washington College, US



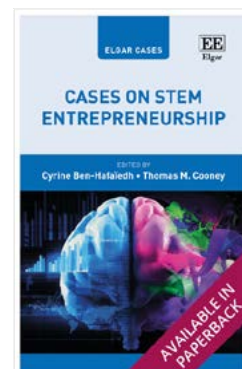
2024 224 pp Hardback 978 1 80037 404 1 £90.00 / \$125.00  
Oct 2024 Paperback 978 1 0353 5322 4 £29.95 / \$42.95  
eBook • Elgaronline  
Sustainable Futures

**Cases on STEM Entrepreneurship**

Edited by Cyrine Ben-Hafaïedh, IÉSEG School of Management, France and Thomas M. Cooney, Dublin Institute of Technology, Ireland

*'Case studies add to students' understanding of entrepreneurial thinking and business problem solving. This collection of case studies provides deep insights into various STEM entrepreneurial careers around the world. A much needed and highly relevant resource for STEM educators and students!'*

– Friederike Welter, Institut für Mittelstandsforschung (IfM) Bonn and University of Siegen, Germany



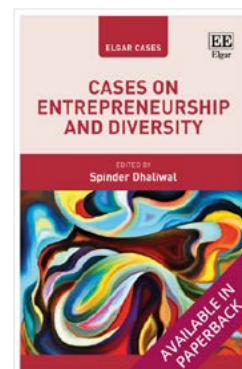
2024 150 pp Hardback 978 1 80220 627 2 £80.00 / \$115.00  
Oct 2024 Paperback 978 1 0353 5302 6 £25.00 / \$35.00  
eBook • Elgaronline  
Cases in Entrepreneurship

**Cases on Entrepreneurship and Diversity**

Edited by Dr. Spinder Dhalwal, University of Westminster, UK

*'This book makes an important and timely contribution by addressing the unanswered questions that we have all been asking. The book presents a mixture of compelling case studies and case histories to illuminate the lived experiences of diverse entrepreneurs. The book is an essential read for academics, researchers and educators as it shines an important light on the importance of diversity in practical ways.'*

– Professor Kiran Trehan, University of York, UK



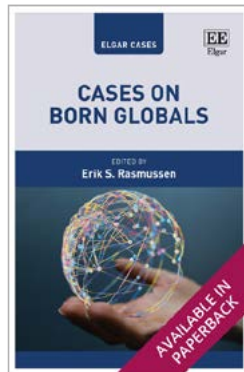
2024 248 pp Hardback 978 1 80392 384 0 £100.00 / \$145.00  
Oct 2024 Paperback 978 1 0353 5304 0 £29.95 / \$43.95  
eBook • Elgaronline  
Elgar Cases in Entrepreneurship

**Cases on Born Globals**

Erik S. Rasmussen, University of Southern Denmark (SDU), Denmark

*'The book is timely and much needed. The attention around Born Global firms has grown in the last three decades, but what has been missing so far is a collection of cases capable of bridging theory and practice. Another key strength of the book lies in the variety of cases, across diverse countries and typologies of businesses, well-written by expert authors.'*

– Antonella Zucchella, University of Pavia, Italy



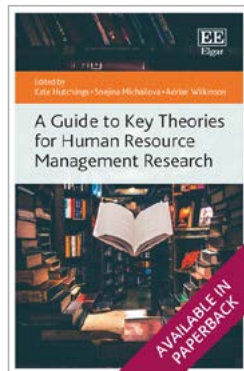
2024 184 pp Hardback 978 1 80392 440 3 £90.00 / \$125.00  
 Oct 2024 Paperback 978 1 0353 5305 7 £26.95 / \$39.95  
 eBook • Elgaronline  
 Elgar Cases in Entrepreneurship

**A Guide to Key Theories for Human Resource Management Research**

Edited by Kate Hutchings, Griffith University, Australia, Snejina Michailova, The University of Auckland, New Zealand, and Adrian Wilkinson, Griffith University, Australia and University of Sheffield, UK

*'Key target audiences include Master's students, PhD candidates and early career researchers; but seasoned scholars will also benefit from the detailed but short reviews in each chapter and the range of perspectives in the collection... As a reference volume, this collection will undoubtedly not only help those wishing to learn about alternative theories, but also help researchers move beyond traditional boundaries to explore new directions in HRM research.'*

– Dora Scholarios, University of Strathclyde, UK



2024 372 pp Hardback 978 1 0353 0875 0 £125.00 / \$175.00  
 Nov 2024 Paperback 978 1 0353 5479 5 £36.95 / \$52.95  
 eBook • Elgaronline  
 Elgar Guides to Key Theories

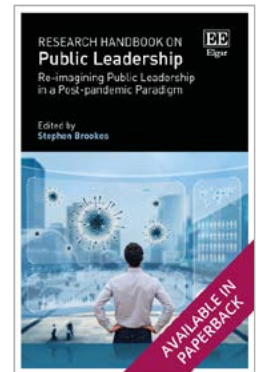
**Research Handbook on Public Leadership**

Re-imagining Public Leadership in a Post-pandemic Paradigm

Edited by Stephen Brookes, University of Manchester, UK

*'The single most important critical success factor I have encountered across policing and public sector service is leadership. This is borne out by the organisations that excel and those which fail. However we lead in a rapidly changing world where public services face multiple and overlapping crises, and leadership must evolve to adapt to this C21st context. The research book, edited by Stephen Brookes, is contemporary in its context and looks forward to what will succeed in the future as well as reflecting upon the lessons of the past. It will energise and provoke the thoughts of the most experienced leader as well as providing a deep well of knowledge for the newest leaders ambitious to do their best to make a positive difference to our society.'*

– Andy Marsh, College of Policing, England and Wales



2023 346 pp Hardback 978 1 78643 966 6 £155.00 / \$220.00  
 Oct 2024 Paperback 978 1 0353 5244 9 £42.95 / \$62.95  
 eBook • Elgaronline  
 Research Handbooks in Business and Management series



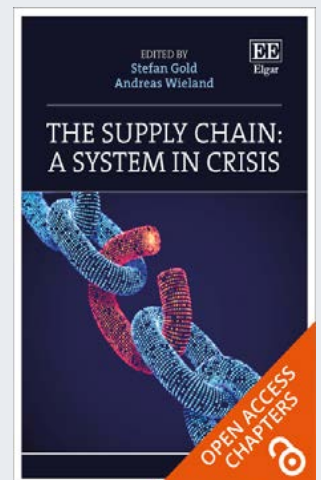
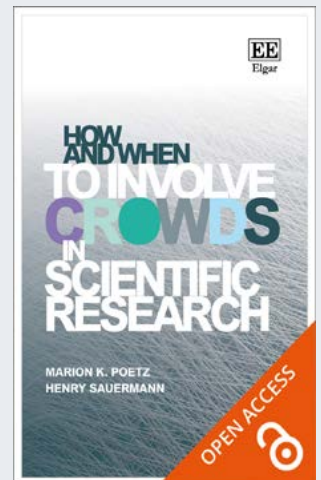
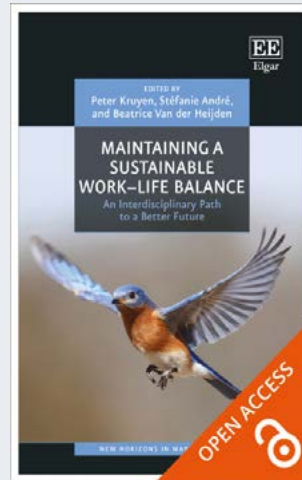
# OPEN ACCESS- FROM ELGAR

We publish Open Access content right across our list, encompassing Law, Business and the Social Sciences, and including complete books, individual book chapters, complete journals and journal articles.

The continued evolution towards scholarly content increasingly being published Open Access is in line with our stated company mission, which is to enrich and support our academic and professional communities through creative commissioning and effective dissemination of high calibre content for a global audience, and by delivering a dynamic, responsive and efficient publishing service to authors, readers and customers.



## NEW RELEASES



Our Open Access titles are free to read, download and share on [Elgaronline.com](https://www.elgaronline.com)



[www.elgaronline.com](http://www.elgaronline.com)

eBooks | Journals | Encyclopedia | Handbooks | Reference

## **We offer a number of purchase options for acquiring our eBooks**

### **Major annual subject collections**

We offer major annual subject collections in Business & Management, Law, Economics, Sociology, Social Policy & Education, Geography, Planning & Tourism, Political Science & Public Policy. These are non-overlapping and provide the most cost effective way of acquiring our eBooks.

### **Subject specific collections**

Targeted collections in over 90 different subject areas containing books published from 1994 to the end of last year. These collections include monographs, Handbooks, dictionaries and Research Literature Reviews. 13 of these collections comprise only reference works. Available on perpetual access.

### **Essentials collections**

We have used citation, sales, and Elgaronline usage data to curate these collections of titles that have stood the test of time in key areas of our list. Featuring wide ranges of topics and written by geographically and ideologically diverse selections of our authors, these are essential collections for libraries building well-rounded and comprehensive collections. Containing books published from 1994 to the end of last year.

### **Handbook collections**

Our authoritative Handbooks comprise specially commissioned, peer reviewed, original chapters offering comprehensive analyses of each topic. Our Handbooks are unique in their research focus and, in many cases, the cross disciplinary nature of the topics.

### **Tailored collections**

This model allows you to customise your selection from across our whole eBook list. Pick and choose a minimum of 30 titles from across our list to fit the needs of your library. Tell us your budget, the subject areas you are interested in, or a range of publication dates and we can give you a proposal. Available on perpetual access.

### **Practitioner law collections**

Our professional law programme includes books to support practising lawyers in their research and day-to-day client work. Our Law and Practice series offers rigorous analysis of substantive law, often covering elements of practice and procedure, and cross border issues. Elgar Commentaries are authoritative reference works, providing detailed interpretation of treaties, regulations and other legislative instruments. Elgar Practical Guides and Elgar Compliance Guides are aimed at those who require applied practical guidance on the procedural, commercial and substantive aspects of their legal work.

## **Other purchase options**

### **Encyclopedia**

Our Encyclopedia are available as state-of-the-art, stand alone online resources, exclusively on Elgaronline. These digital editions feature a specially-designed interface, powerful search, direct linking to references and unrestricted campus-wide access.

They are not included as part of our annual collections. Available for individual purchase and on perpetual access.

### **Journals**

We have a growing list of peer reviewed, scholarly journals in the social sciences and law, hosted on Elgaronline.

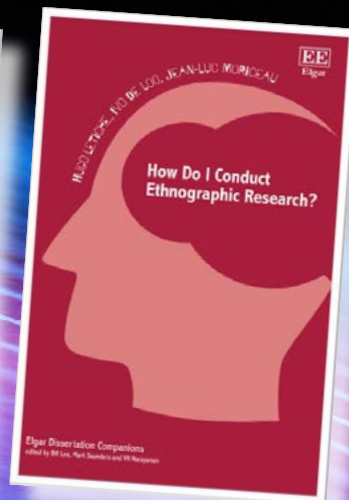
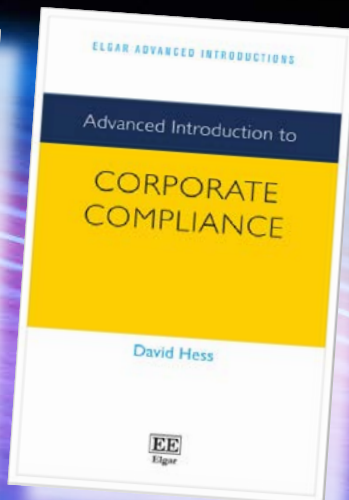
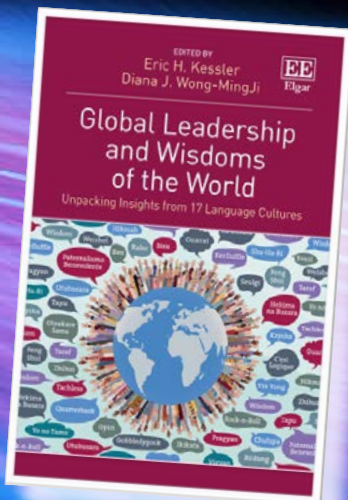
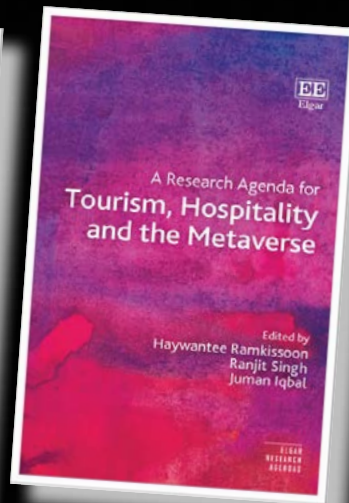
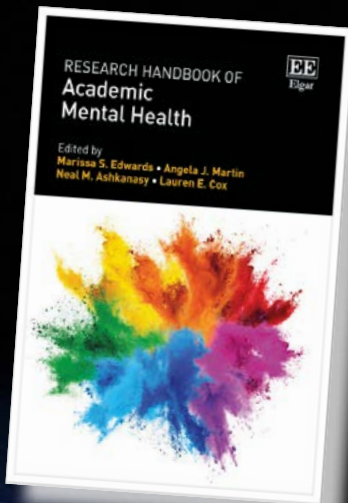




## Benefits and features

- DRM Free
- Unlimited user access
- Download, print, save and share subscribed content
- Use content in your course materials
- Export citations to: EndNote, ProCite, ReferenceManager, RefWorks, BibTex and Zotero

## New Business & Management titles coming to Elgaronline this quarter include:





The digital content platform for libraries.  
Allows multiple user, university wide access

### Annual Collection in Business & Management

Our major subject collections are non-overlapping and provide the most cost effective way of acquiring our eBooks.

With our business and management list, we seek to publish the very best research from around the world.

We are proud to have the broadest and most innovative portfolio in management research, publishing across all areas of management from entrepreneurship to human resource management, marketing to strategy.

Our handbooks boast specially commissioned contributions from the key thinkers in their field and are essential for any library.

### Subject Specific eBook Collections include

AI & Disruptive Technology	International Business
Climate Change	Knowledge & Information Management
Corporate Governance	Leadership
Diversity, Equity, Inclusion & Accessibility	Marketing
Entrepreneurship	Organisational Behaviour & HRM
Environmental Management	Research Methods
Gender	Teaching Skills & Development in Higher Education
Health & Wellbeing	UN Sustainable Development Goals

### Essentials Collections

With these collections, your researchers will have access to some of the best writing from across their field. Collections include:

- Essentials in Entrepreneurship
- Essentials in International Business
- Essentials in Organisational Behaviour & HRM
- MBA Essentials

### Benefits for you:

- Easy access to hundreds of titles in your field – from backlist to the latest releases.
- Read chapters online, or download a PDF to print or read offline
- Set up a user account and save searches, export citations and bookmark chapters
- Easily link directly to chapters in your syllabi and course management.

### Find out more about other eBooks on Elgaronline

ASK YOUR LIBRARIAN TO REQUEST A FREE TRIAL  
[sales@e-elgar.co.uk](mailto:sales@e-elgar.co.uk) (Europe & RoW) [elgarsales@e-elgar.com](mailto:elgarsales@e-elgar.com) (N & S America)

[www.elgaronline.com](http://www.elgaronline.com)

## UK & ROW ORDERS

Wiley European Distribution Centre  
New Era Estate, Oldlands Way  
Bognor Regis  
West Sussex PO22 9NQ UK  
Tel : +44 1243 843291  
[customer@wiley.com](mailto:customer@wiley.com)

### INFORMATION

Edward Elgar Publishing Ltd  
The Lypiatts  
15 Lansdown Road  
Cheltenham  
Glos, GL50 2JA, UK  
Tel: +44 1242 226934  
[info@e-elgar.co.uk](mailto:info@e-elgar.co.uk)  
[www.e-elgar.com](http://www.e-elgar.com)

## N & S AMERICA ORDERS

Edward Elgar Publishing Inc.  
PO Box 960  
Herndon  
VA 20172-0960 US  
Tel: (800) 390-3149  
[elgar.orders@presswarehouse.com](mailto:elgar.orders@presswarehouse.com)

### INFORMATION

Edward Elgar Publishing Inc  
The William Pratt House  
9 Dewey Court  
Northampton, MA01060-3815, US  
Tel: (413) 584-5551  
[elgarinfo@e-elgar.com](mailto:elgarinfo@e-elgar.com)  
[elgarsales@e-elgar.com](mailto:elgarsales@e-elgar.com)