

Oct - Dec 2023
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BUSINESS & MANAGEMENT





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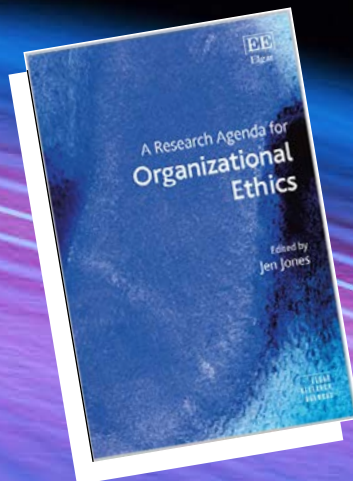
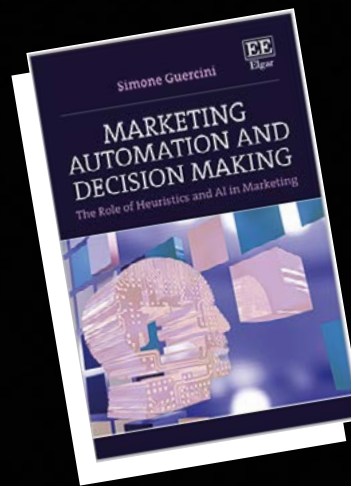
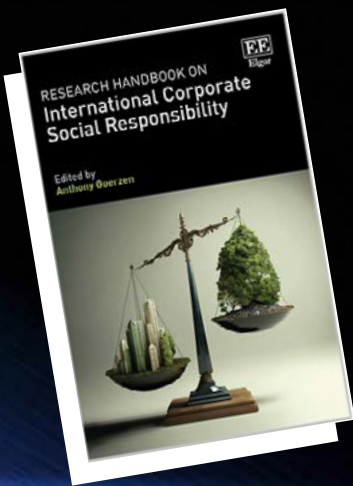


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New Business & Management titles on Elgaronline this quarter include:



BUSINESS & MANAGEMENT TITLES, OCT - DEC 2023

Handbook of Higher Education and Disability

Edited by Joseph W. Madaus, University of Connecticut and Lyman L. Dukes III, University of South Florida, US

'The Handbook of Higher Education and Disability is an expertly curated collection of crucial information and perspectives offering a refreshing and interesting international point of view on many topics. The Handbook is a joy to read – each chapter telling its own unique and important story. A great addition to your personal or institutional library!'

– Stephan J. Smith, Association on Higher Education And Disability (AHEAD), US

'The underlying message of this book is that regardless of country and culture, investment in legislation, research, and resources for students with disabilities may have broader systemic benefits we are only beginning to understand.'

– Wendy S. Harbour, Association on Higher Education And Disability (AHEAD), US

Dec 2023 c 456 pp Hardback 978 1 80220 404 9 c £170.00 / c \$245.00
Elgar Handbooks in Education
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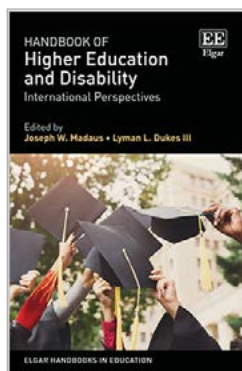
The Materials of Service Design

Johan Blomkvist, Linköping University, Sweden, Simon Clatworthy, The Oslo School of Architecture and Design, Norway and Stefan Holmlid, Linköping University, Sweden

'Finally demystified, with rigor and clarity! This book offers the most crystalized and designerly understanding of the persistent question around Service Design, "what to design with and for". This book will redefine what you think you know about Service Design and bring new dimensions to disciplinary and professional identities and educational visions of Service Design. A must-read for anyone who wishes to do Service Design rightly.'

– Jung Joo Lee, National University of Singapore

Dec 2023 c 304 pp Hardback 978 1 80220 329 5 c £105.00 / c \$145.00
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Handbook on Tourism Planning

Edited by Philip Feifan Xie, Bowling Green State University, US

'This Handbook provides a fresh, interdisciplinary and postmodern approach to tourism planning that considers topical issues such as overtourism and community participation. Chapters are contributed by various scholars that not only refresh our understanding of the processes and outcomes of tourism planning, but they also give insights from different type of destinations all over the globe. The Handbook is a valuable source of reference for tourism researchers and policy makers alike.'

– Marianna Sigala, Sheffield Hallam University, UK

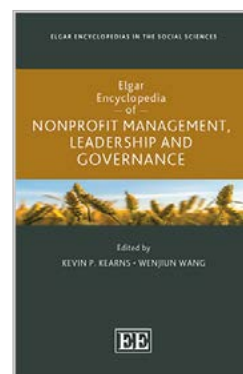
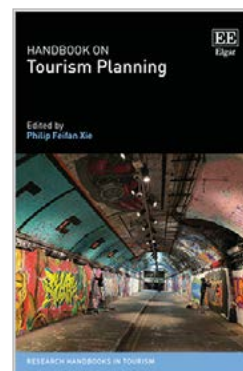
Dec 2023 c 494 pp Hardback 978 1 80392 358 1 c £210.00 / c \$300.00
Research Handbooks in Tourism series
eBook · Elgaronline

Elgar Encyclopedia of Nonprofit Management, Leadership and Governance

Edited by Kevin P. Kearns, University of Pittsburgh and Wenjun Wang, Sam Houston State University, US

The Elgar Encyclopedia of Nonprofit Management, Leadership and Governance is the ultimate reference guide for those interested in the rapidly growing nonprofit sector. Each insightful entry includes a definition of the concept, practical applications in nonprofit organizations, and discussion of current issues and future directions.

Dec 2023 c 666 pp Hardback 978 1 80088 008 5 c £200.00 / c \$320.00
Elgar Encyclopedias in the Social Sciences series
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Handbook of Innovation and Regulation

Edited by Pontus Braunerhjelm, KTH Royal Institute of Technology and Blekinge Institute of Technology and The Swedish Entrepreneurship Forum, Martin Andersson, Blekinge Institute of Technology and The Swedish Entrepreneurship Forum, Sweden, Knut Blind, Technische Universität Berlin and Fraunhofer Institute for Systems and Innovation Research ISI, Germany and Johan E. Eklund, Chamber of Commerce and Industry of Southern Sweden and Jönköping International Business School and Blekinge Institute of Technology, Sweden



'This Handbook offers new insights into the important question of how policy officials can best encourage welfare-enhancing innovation. Relying on rigorous theory, research, and evidence, it provides a nuanced but applied and accessible evaluation of how regulations can support or hinder emerging products and practices in a range of sectors and areas.'

– Susan Dudley, The George Washington University Regulatory Studies Center, US

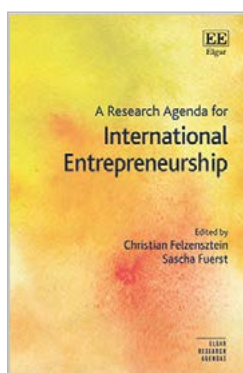
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eBook · Elgaronline

A Research Agenda for International Entrepreneurship

Edited by Christian Felzensztein, Clarkson University, US and Sascha Fuerst, Tecnológico de Monterrey, Mexico

'A timely, insightful book for all interested in the research, pedagogy and practice of international entrepreneurship (IE). Editors Felzensztein and Fuerst outline an impactful research agenda for the field with each chapter providing a unique perspective on some of the most important IE research questions of the post-COVID era.'

– Professor Martina Musteen, San Diego State University, US



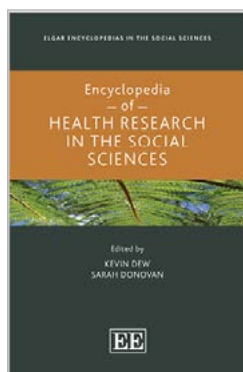
Dec 2023 c 352 pp Hardback 978 1 80392 568 4c £120.00 / c \$170.00
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Encyclopedia of Health Research in the Social Sciences

Edited by Kevin Dew and Sarah Donovan, University of Wellington, New Zealand

'Kevin Dew and Sarah Donovan offer an invaluable conceptual toolkit for health researchers wanting to learn more about what the social sciences have to offer them. The range of topics covered in this volume is impressive, providing guidance to key ideas, debates and further reading on specialist topics.'

– Alan Petersen, Monash University, Australia



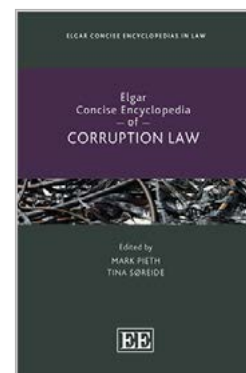
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Elgar Concise Encyclopedia of Corruption Law

Edited by Mark Pieth, University of Basel, Switzerland and Tina Søreide, Norwegian School of Economics, Norway

'An ambitious project to pool our collective knowledge on corruption law in its widest sense, from some of the leading voices in their respective fields. The entries and case studies will surely spark dialogue and multidisciplinary collaboration in efforts to fight corruption from all angles.'

– Gretta Fenner, Managing Director, Basel Institute on Governance, Switzerland



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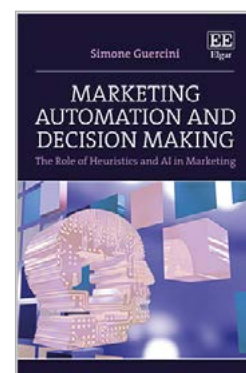
Marketing Automation and Decision Making

The Role of Heuristics and AI in Marketing

Simone Guercini, University of Florence, Italy

'Professor Guercini makes a fresh and comprehensive contribution to finding the proper role for decision making heuristics in automated marketing. A must-read for those who do not want to just repeat platitudes about biased human behaviour and perfectly accurate AI in modern business, but search for realistic and transparent solutions.'

– Konstantinos Katsikopoulos, University of Southampton, UK



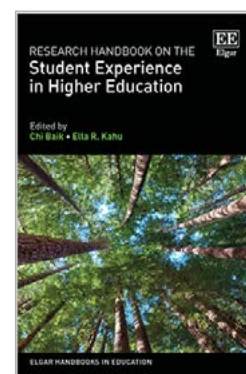
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Research Handbook on the Student Experience in Higher Education

Edited by Chi Baik, University of Melbourne, Australia and Ella R. Kahu, Massey University, New Zealand

'What does it mean for a student to experience higher education in today's world? This is the best one-stop-shop for an in-depth exploration of the student experience as it covers the critical topics, is written by esteemed scholars, and thus is the most valuable resource for those seeking to enhance the quality of education and support provided to students.'

– John Hattie, University of Melbourne, Australia



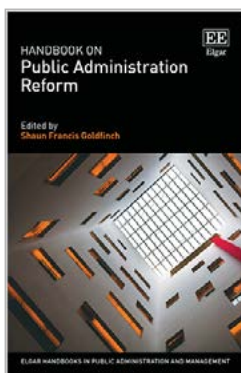
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Handbook of Public Administration Reform

Edited by Shaun Francis Goldfinch, Independent Scholar

Reform is a politicised, ideological, sometimes drifting, and chaotic process. As such, what public administration reform means, why it occurs, whose interests it serves, and whether it makes the world a better place, remain contested questions. Addressing these questions, this major comparative study sheds new light on existing and emerging issues in the field of public administration reform.

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 Elgar Handbooks in Public Administration and Management
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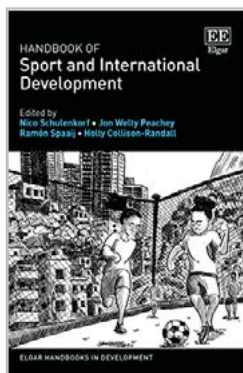
Handbook of Sport and International Development

Edited by Nico Schlenkerf, University of Technology Sydney, Australia, Jon Welty Peachey, Gordon College, US, Ramón Spaaij, Victoria University, Australia and Holly Collision-Randall, Loughborough University, UK

'This Handbook, carefully curated by world-leading experts in sport and development, provides a comprehensive and sophisticated overview of the field, cutting-edge insights into the issues facing sport and development today and provides a unique global perspective in authorship and contexts.'

– Emma Sherry, RMIT University, Australia

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Research Handbook on Artificial Intelligence and Communication

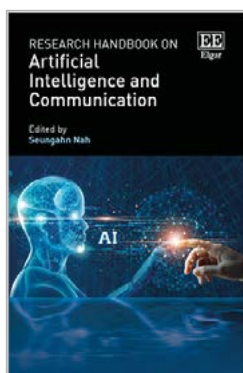
Edited by Seungahn Nah, University of Florida, US

'This is an essential and refreshing collection of work that examines some of the most crucial questions facing our communication and media systems. It is sure to help guide research over the next decade.'

– Siva Vaidhyanathan, University of Virginia, US

This forward-looking *Research Handbook* makes an insightful contribution to the emerging field of studies on communication of, by and with AI. Bringing together state-of-the-art research from over 50 leading international scholars across various fields, it provides a comprehensive overview of the complex intersections between AI and communication.

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Practicing Responsibility in Business Schools

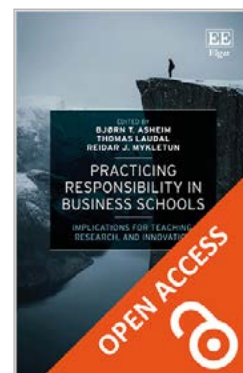
Implications for Teaching, Research, and Innovation

Edited by Bjørn T. Asheim, Thomas Laudal and Reidar J. Mykletun, University of Stavanger, Norway

'Business schools are very often teaching the sort of capitalism that is now creating climate change, inequality and populism. If we can't shut them down, then the least that could be done is to take their important responsibilities to our collective future seriously. This book is an important contribution to forcing them to do that.'

– Martin Parker, University of Bristol Business School, UK

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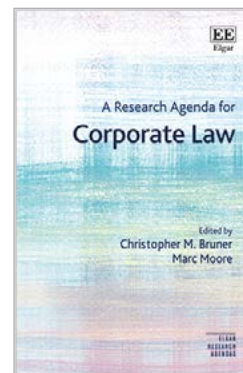
A Research Agenda for Corporate Law

Edited by Christopher M. Bruner, University of Georgia School of Law, Athens, US and Marc Moore, University College London, UK and University of Notre Dame (USA), England

'The world is changing, fast, and theorizing about corporate law might well be too. For those who want to know what direction corporate law theory is heading, this stimulating collection of essays by academics in the vanguard of corporate law scholarship is the place to start.'

– Brian Cheffins, University of Cambridge, UK

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Handbook on Leadership in Education

Edited by Philip A. Woods, University of Hertfordshire, Amanda Roberts, University of Hertfordshire, Meng Tian, University of Birmingham, UK and Howard Youngs, Auckland University of Technology, New Zealand

'This Handbook provides fresh, comprehensive and compelling insights into educational leadership. In doing so, it gives the field the serious attention it deserves and so often lacks – probing its ontological, epistemological and conceptual foundations. As such, it provides an indispensable set of thinking tools for scholars and students.'

– Jane Wilkinson, Monash University, Australia

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 Elgar Handbooks in Education
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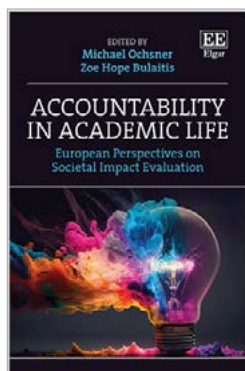
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European Perspectives on Societal Impact Evaluation

Edited by Michael Ochsner, University of Lausanne, Switzerland and Zoe Hope Bulaitis, University of Birmingham, UK

'This fascinating book offers a timely analysis about how societal impact of social sciences/humanities research is evaluated in Europe. Historical and contemporary reflections are enhanced by critical accounts of how different countries assess and value societal impact in social science and humanities. A "must-read" for academics, policymakers and research administrators.'

– Rosemary Deem, Royal Holloway, University of London, UK



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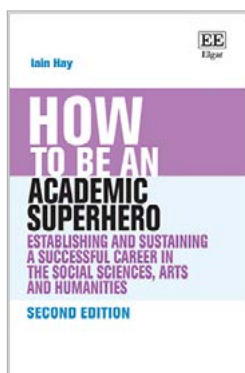
How to be an Academic Superhero

Establishing and Sustaining a Successful Career in the Social Sciences, Arts and Humanities 2nd edition

Iain Hay, Australian Institute of Business and Flinders University, Australia

'In the context of increasingly challenging and precarious times in higher education, this highly readable 2nd edition offers valuable and insightful advice based on experience and research for lecturers at any stage of their career to reflect upon as they seek to navigate and sustain rewarding and balanced academic careers.'

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Handbook on Tourism and Behaviour Change

Edited by Haywantee Ramkissoon, British Academy of Management, UK; UniSA Business, Executive Co-Director, Centre for Enterprise Dynamics in Global Economies (C-EDGE), University of South Australia; Johannesburg Business School, South Africa; Taylor's University, Malaysia

'Haywantee Ramkissoon presents a remarkable collection of contributions from experts in the field. Infused with strong conceptualizations, theory and good science, the Handbook on Tourism and Behaviour Change presents an excellent case for why the tourism industry needs to evolve to thoroughly address today's societal and sustainability challenges. This is a must-have book.'

– Dogan Gursoy, Washington State University, US



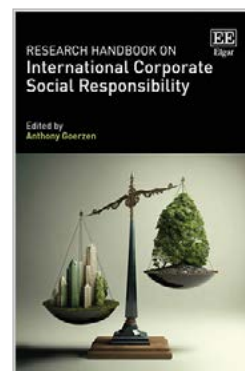
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Research Handbook on International Corporate Social Responsibility

Edited by Anthony Goerzen, Queens University, Canada, Academy of International Business (AIB) and AIB-Canada

'Achieving sustainability requires a blending of public and private governance, and this volume is at the cutting edge of our understanding of what this means for businesses and society at large. It presents a great collection of papers that examine the efforts by MNEs to do good, the variety of ways in which they succeed and fail, and the reasons why well-intentioned initiatives do not always yield a sustainable outcome.'

– Sarianna Lundan, University of Bremen, Germany



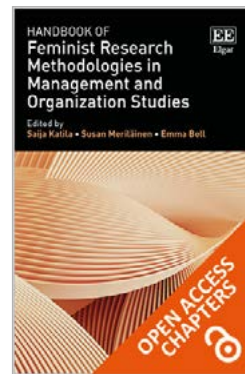
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Handbook of Feminist Research Methodologies in Management and Organization Studies

Edited by Saija Katila, Aalto University School of Business, Finland, Susan Meriläinen, University of Lapland, Finland and Emma Bell, The Open University, UK

'The book is populated with writers who deftly show the plurality and political urgency of feminist methodologies. Stretching these horizons is essential for deepening our understanding of organizations and creating better worlds for us all. It certainly succeeds in providing inspiration and support to scholars and is a must-read.'

– Sheena Vachhani, University of Bristol, UK



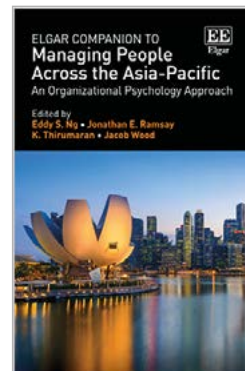
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Elgar Companion to Managing People Across the Asia-Pacific: An Organizational Psychology Approach

Edited by Eddy S. Ng, Queen's University, Canada, Jonathan E. Ramsay, K. Thirumaran and Jacob Wood, James Cook University, Singapore

'This is a welcome addition to the literature on managing people and organizations in the Asia-Pacific that takes an indigenous and critical stance on the prior dominance of ethnocentric Western perspectives. It successfully and competently covers the context and operation of many of the main dimensions and contours of Asian management.'

– Chris Rowley, University of Oxford and University of London, UK



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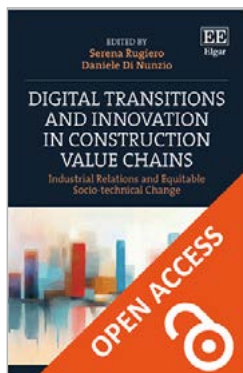
Digital Transitions and Innovation in Construction Value Chains

Industrial Relations and Equitable Socio-technical Change

Edited by Serena Rugiero and Daniele Di Nunzio, Fondazione Di Vittorio, Italy

'At last, a book that carefully considers both the potential dangers of digitalisation as well as the benefits for the construction workforce, including through improved work organisation and qualifications, if social partners - and especially the unions - across Europe, play a key role in its implementation, control and monitoring. This should be essential reading for all those concerned with innovation, industrial relations, and achieving an equitable society.'

– Linda Clarke, University of Westminster, UK



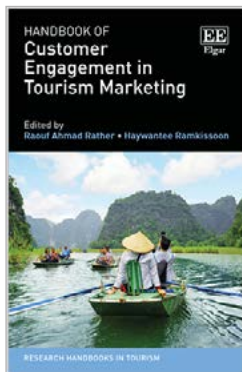
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Handbook of Customer Engagement in Tourism Marketing

Edited by Raouf Ahmad Rather, Scientific Researcher, Jammu and Kashmir, India and Haywantee Ramkissoon, British Academy of Management, UK; UniSA Business, Executive Co-Director, Centre for Enterprise Dynamics in Global Economies (C-EDGE), University of South Australia; Johannesburg Business School, South Africa; Taylor's University, Malaysia

'This is a "must read" source for researchers, teachers and practitioners in the field of customer engagement. It includes strong chapters on important topics related to customer engagement co-authored by leading scholars globally.'

– Fevzi Okumus, University of Central Florida, US



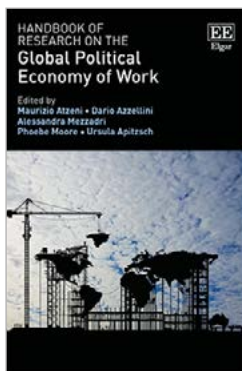
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Handbook of Research on the Global Political Economy of Work

Edited by Maurizio Atzeni, CEIL/CONICET, Argentina and Universidad Alberto Hurtado, Chile, Dario Azzellini, Autonomous University of Zacatecas, Mexico, Alessandra Mezzadri, SOAS, University of London, UK, Phoebe Moore, University of Essex, UK and International Labour Organization, Switzerland and Ursula Apatzsch, Goethe-University, Germany

'A book that debates from theory and history, to sociology and politics of labour. Essential!'

– Raquel Varela, FCSH- Universidade



Nova de Lisboa, Portugal

Oct 2023 708 pp Hardback 978 1 83910 657 6 £260.00 / \$375.00
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Handbook on Higher Education Management and Governance

Edited by Alberto Amaral and António Magalhães, University of Porto and Centre for Research in Higher Education Policies (CIPES), Portugal

'The massive expansion of higher education has been paralleled by a managerial and governance revolution of higher education institutions and systems. This Handbook reflects this development. It illustrates how research on higher education management and governance has emerged as an important research field. The editors have brought together a large group of intellectually attractive authors to cover key topics and developments. It will be an invaluable resource for scholars and students for many years to come.'

– Ivar Bleiklie, University of Bergen, Norway



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Technological Leapfrogging and Innovation in Africa

Digital Transformation and Opportunity for the Next Growth Continent

Edited by Ethné Swartz, Montclair State University, US and University of Pretoria, South Africa, Caren Brenda Scheepers, University of Pretoria, South Africa, Adam Lindgreen, Copenhagen Business School, Denmark and University of Pretoria, South Africa, Shumaila Yousafzai, Nazarbayev University, Kazakhstan and Cardiff University, UK and Marianne Matthee, University of Pretoria, South Africa

'This provocative volume provides a whole new lens for understanding the potential of technology to redefine the future of Africa. The contributors provide a perspective that is both realistic and holistic, particularly in reflecting the social, economic, cultural, and political challenges facing the continent. They approach technological leapfrogging not as a silver bullet, but as a catalyst that, if managed appropriately, can have cross-sectoral benefits and produce sustainable economic development.'

– Michael H. Morris, University of Notre Dame, US



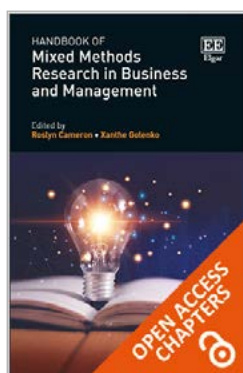
Oct 2023 320 pp Hardback 978 1 80037 038 8 £110.00 / \$165.00
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Handbook of Mixed Methods Research in Business and Management

Edited by Roslyn Cameron, Torrens University Australia and Xanthe Golenko, Griffith University, Australia

'This Handbook is both timely and comprehensive. I have previously sought such material for scholars that provides both a rationale and methodology for conducting MMR, especially given the potential for this approach to strengthen support for research findings. In addition to discipline specific foci, project management and case study examples this book includes much more making it highly recommended for libraries, researchers and research focused courses.'

– Julia Connell, University of Newcastle, Australia



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Encyclopedia of Social Innovation

Edited by Jürgen Howaldt and Christoph Kaletka, TU Dortmund University, Germany with the assistance of Marthe Zirngiebl, Daniel Krüger and Karina Maldonado-Mariscal

'In recent decades, the study of social innovations has become a vibrant and increasingly specialized field of research. This Encyclopedia offers a unique journey into this research area thanks to a plurality of theoretical frameworks, disciplinary perspectives and research angles from 77 articles. An essential reference!'

– Sylvain Lefèvre, University of Québec at Montréal, Canada



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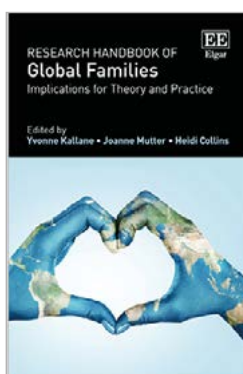
Research Handbook of Global Families

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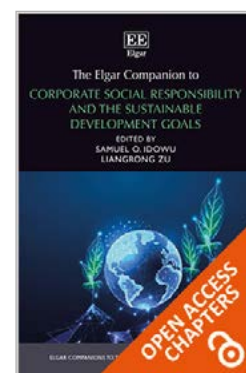
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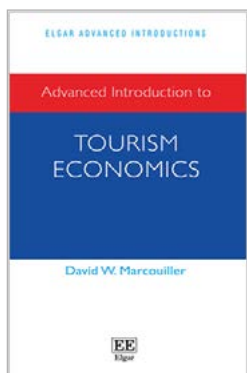
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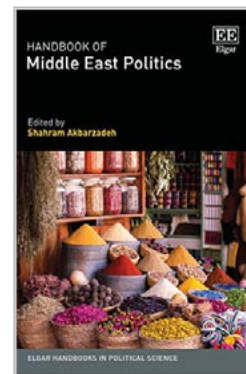
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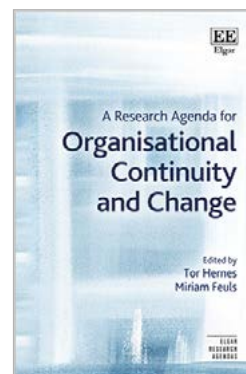
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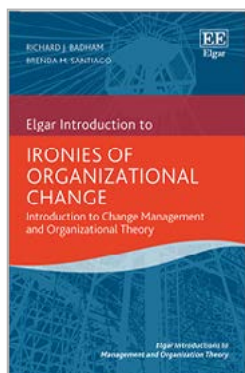
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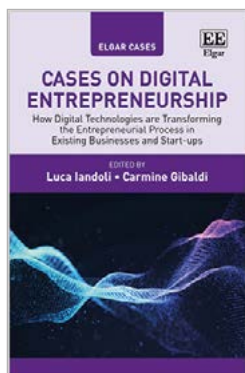
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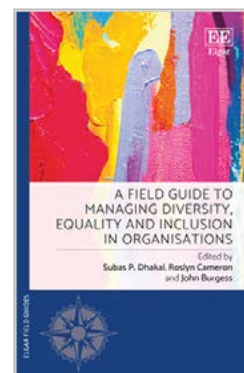
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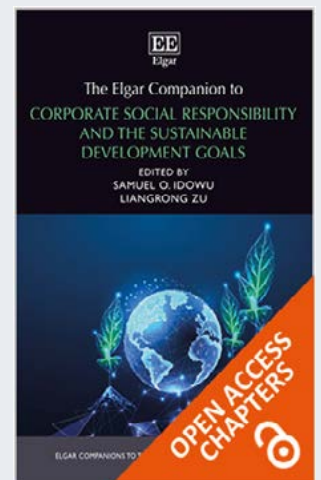
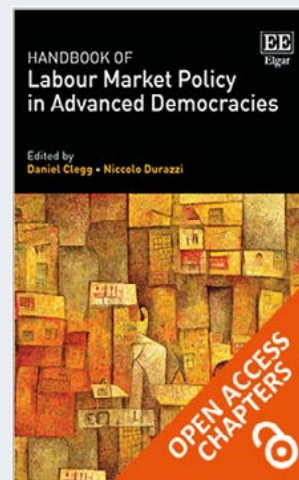
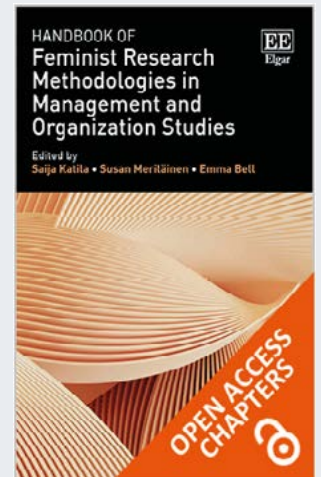
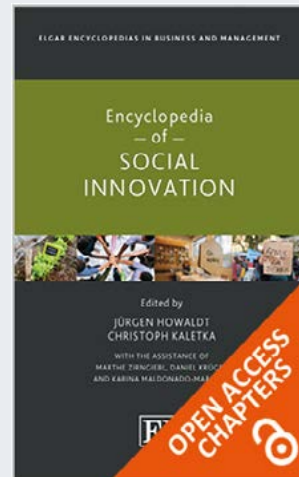
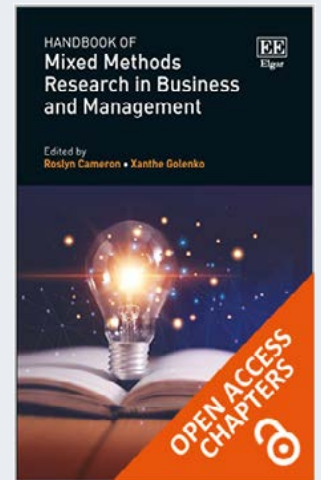
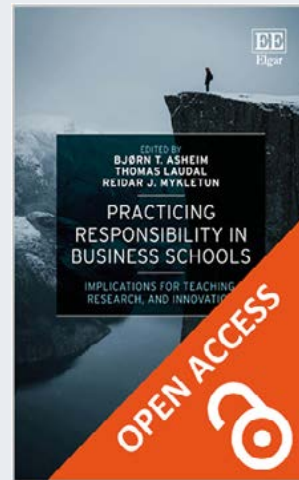
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