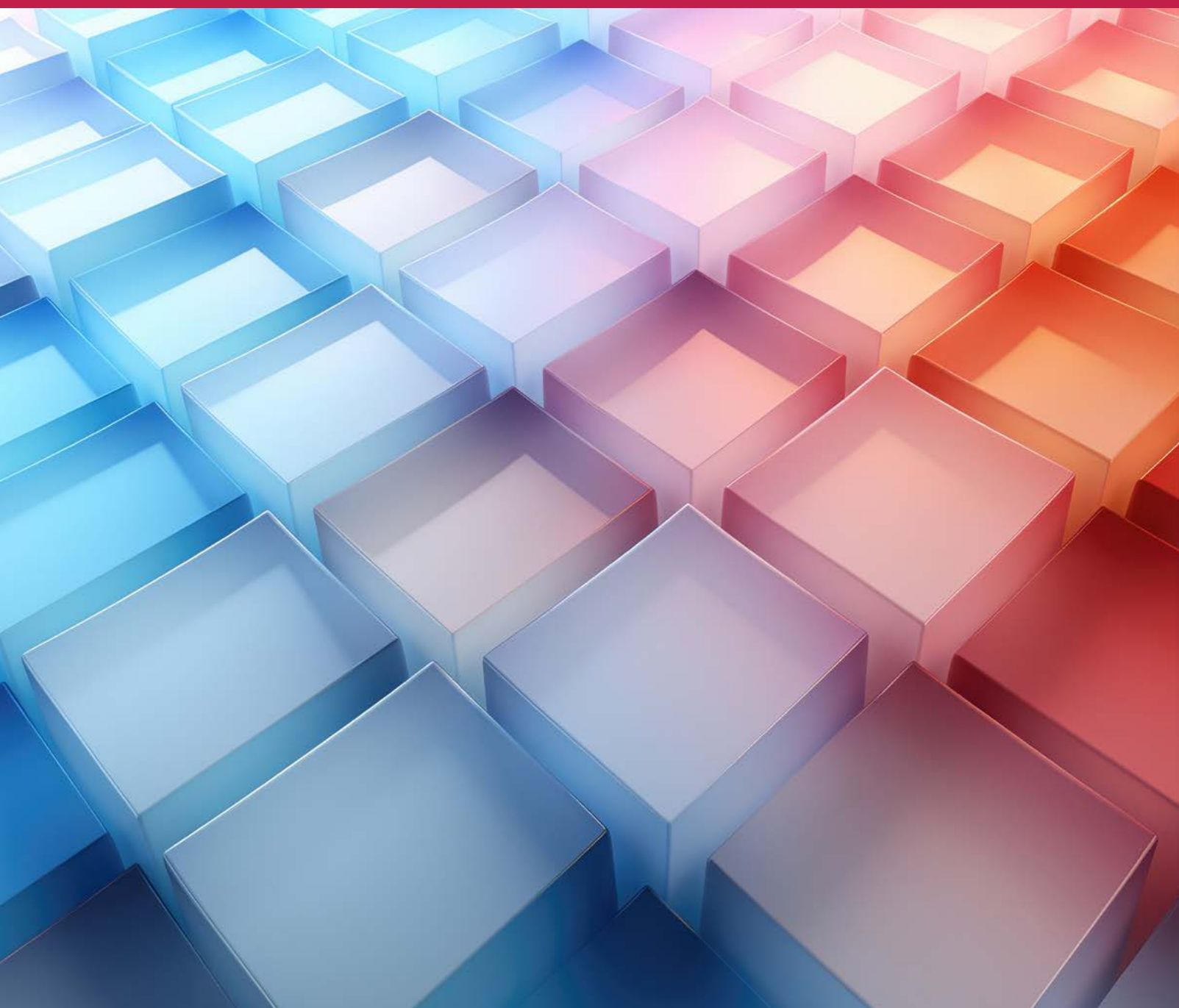


*Jan - March 2024 New Titles Update*

# **BUSINESS & MANAGEMENT**



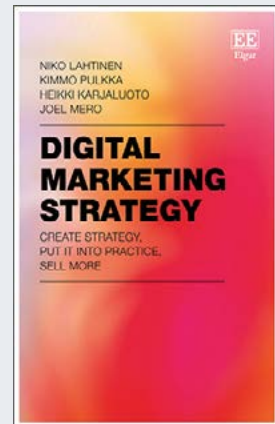
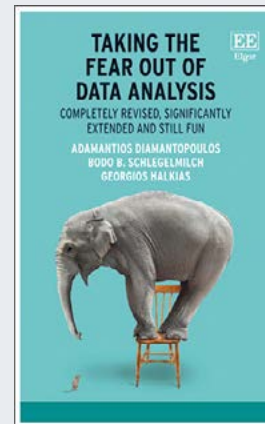
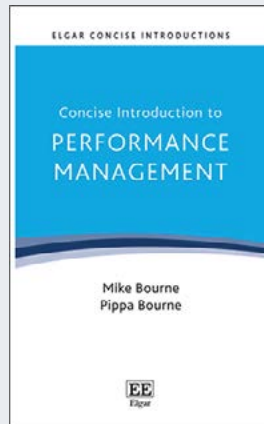
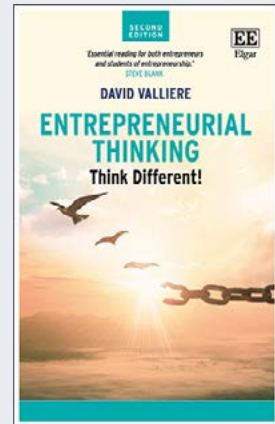
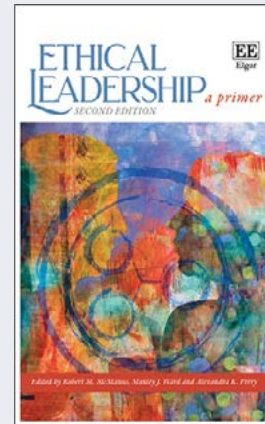
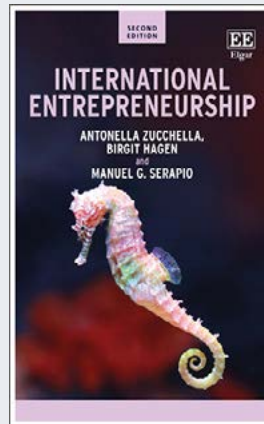
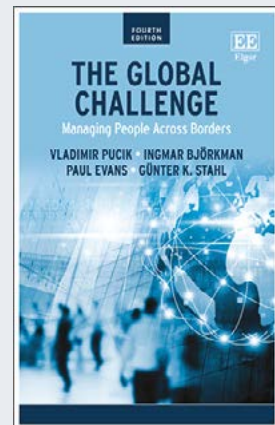
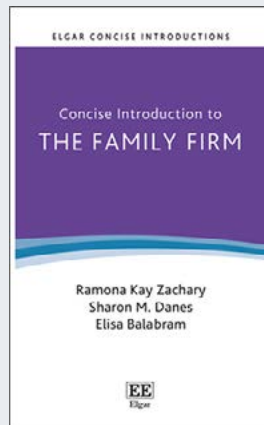
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## BUSINESS & MANAGEMENT TITLES, JAN - MARCH 2024

### The Science of Business

Justin B. Craig, Bond University, Australia and Northwestern University, US and Ken Moores, Bond University, Australia

*'Craig and Moores ambitiously explain the essential aspects of business. They build a framework of business as science, use this framework to explore the essential tasks facing business people, and demonstrate the framework's utility by using it to address some pressing business issues. Bravo!'*

– Dean Shepherd, University of Notre Dame, US

Adopting a multidisciplinary approach, Justin Craig and Ken Moores reinforce the positioning of business as a science and remind the reader that those involved in the practice of business are, in fact, social scientists. Showcasing a novel science of business framework, the book is populated with economic, entrepreneurial, accounting, financial, marketing and management discipline perspectives.

March 2024 c 192 pp  
Hardback 978 1 80037 032 6 c £85.00 / c \$120.00  
eBook • Elgaronline

### Handbook of Social Computing

Edited by Peter A. Gloor, MIT Center for Collective Intelligence, Cambridge, Francesca Grippa, Northeastern University, US, Andrea Fronzetti Colladon, University of Perugia, Italy and Aleksandra Przegalinska, Kozminski University, Poland

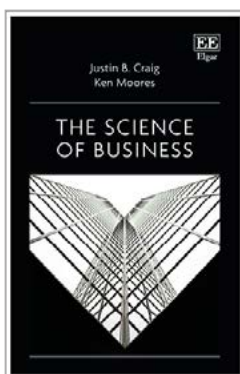
*'This Handbook offers a refreshing view of how social computing can help us, instead of hurt or replace us. Written by some of the world's leading experts in the field, it is a great re-imagining of organizational management.'*

– Alex Pentland, Massachusetts Institute of Technology, US

*'An illuminating dive into social computing that unravels the future of interactions with AI, NLP, and emotion recognition. This engaging read explores new approaches, including communicating with animals and plants. Cutting-edge insights into our interconnected world, from fake news to ethical AI.'*

– Kai Fischbach, University of Bamberg, Germany

March 2024 c 370 pp  
Hardback 978 1 80392 124 2 c £195.00 / c \$275.00  
eBook • Elgaronline



### Entrepreneurship and Enterprise Development in Africa

Edited by Daniel Agyapong and Rosemond Boohene, University of Cape Coast, Ghana

*'Entrepreneurship and Enterprise Development in Africa, edited by Daniel Agyapong and Rosemond Boohene, is an important publication which offers an insightful collection of works exploring current issues, challenges, and valuable perspectives on the future of sustainable entrepreneurial growth for the continent.'*

– Stephen Dobson, University of Leeds, UK

Bringing together eminent scholars in the area, this book provides cutting-edge insights into African enterprise culture, and critically analyses issues of startups, managing enterprises, enterprise growth, and the uniqueness of trans-generational enterprises.

March 2024 c 224 pp Hardback 978 1 80392 540 0 c £95.00 / c \$135.00  
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### Public Sector Technology Transfer

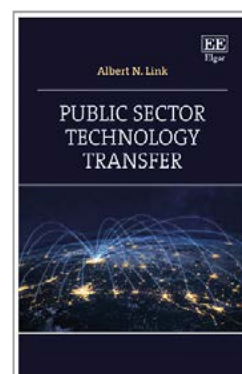
Albert N. Link, University of North Carolina at Greensboro, US

*'Professor Link has put together a very valuable tome for the students of technology transfer. Not only does he deal with the various avenues and actors in tech transfer but also familiarizes the reader with the historical background and decades of modern legislation. A must read.'*

– Nicholas Vonortas, The George Washington University, US

In this insightful book, Albert N. Link offers a perceptive explanation as to why the U.S. public sector is involved in technology transfer, and how the institutions that support technology transfer have become cornerstones of U.S. economic growth and development.

March 2024 c 170 pp Hardback 978 1 0353 1052 4 c £80.00 / c \$110.00  
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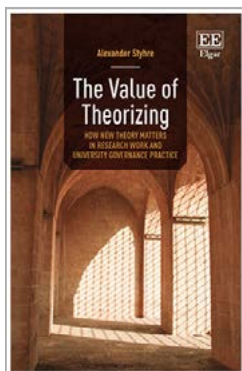
**The Value of Theorizing**

How New Theory Matters in Research Work and University Governance Practice

Alexander Styhre, University of Gothenburg, Sweden

*'Academic work has been fundamentally transformed in recent decades, where professional recognition has been equaled with measurable scientific impact. But what is impact, really? In his provocative new book, Alexander Styhre unpacks the concept of impact and how it may correspond with genuine scientific progress. In doing so, he questions the contemporary foundations for the valuation and governance of research. This will be essential reading for anyone interested in the future of academic work, moving beyond sterile and simplified notions of impact.'*

– Mats Benner, Lund University, Sweden



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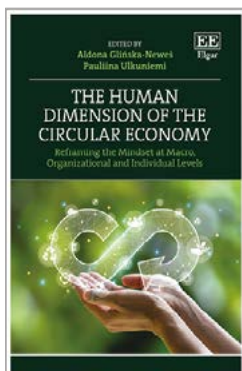
**The Human Dimension of the Circular Economy**

Reframing the Mindset at Macro, Organizational and Individual Levels

Edited by Aldona Glińska-Noweś, Nicolaus Copernicus University in Toruń, Poland and Pauliina Ulkuniemi, University of Oulu, Finland

*'The book provides a novel, much-needed approach to the circular economy. It explains why we should not forget human perspectives when pursuing circular economy and how we can better engage individuals. It also advises on many other relevant aspects, such as consumer perspectives, ethics, organization culture, leadership, competencies and lifestyle aspects. It would be an ideal course book for students and also gives insights to researchers and experts!'*

– Leena Aarikka-Stenroos, Tampere University, Finland



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**Work Appropriation and the Low-Wage Worker Experience in the Service Sector**

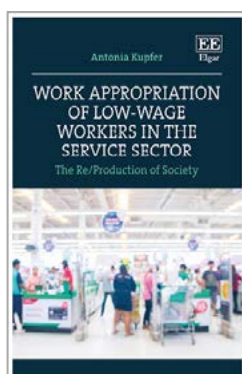
The Re/Production of Society

Antonia Kupfer, Technical University of Dresden, Germany

*'What is the worth of a supermarket clerk? Antonia Kupfer undertakes to answer this question through interviews with clerks in the U.S. and Germany. Despite being underpaid and devalued, these frontline workers express a robust work ethic in both places. Understanding why and how has powerful implications for how society values work.'*

– Chris Tilly, UCLA, US

*Work Appropriation and the Low-Wage Worker Experience in the Service Sector* deftly explores how supermarket clerks perceive their work when faced with meagre pay and frequently precarious working conditions. .



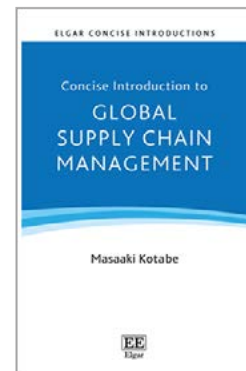
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**Concise Introduction to Global Supply Chain Management**

Masaaki Kotabe, Waseda University, Japan and University of Hawaii at Manoa, US

*'Masaaki Kotabe's Concise Introduction to Global Supply Chain Management is an expertly written guide for understanding the intricacies of global supply chains. It emphasizes efficiency, effectiveness, and sustainability, making it essential reading for supply chain professionals and business students alike.'*

– Bodo Schlegelmilch, Vienna University of Economics and Business, Austria



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Edited by Carole Howorth, University of York and Allan Discua Cruz, Lancaster University Management School, UK

*'The Elgar Encyclopedia of Family Business is a unique volume in several ways. Professors Carole Howorth and Allan Discua Cruz, two leading scholars in the family business field, have taken on the extraordinary task of compiling an encyclopedia of the most important words and concepts associated with contemporary family business research. Featuring entries from many of the leading family business researchers in the world, the result is an as impressive as comprehensive volume of key insights that will serve as a fundamental academic source of knowledge for all family business scholars.'*

– Mattias Nordqvist, Stockholm School of Economics, Sweden



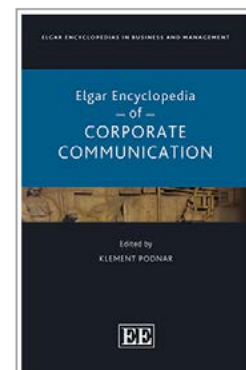
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**Elgar Encyclopedia of Corporate Communication**

Edited by Klement Podnar, University of Ljubljana, Slovenia

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**Research Handbook on Inequalities and Work**

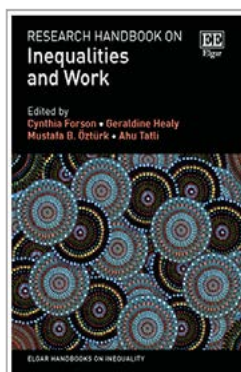
Edited by Cynthia Forson, Lancaster University, Geraldine Healy, Mustafa B. Öztürk and Ahu Tatli, Queen Mary University of London, UK

*'The workplace can reproduce income and social inequalities, leading to persistent disparities across individuals and societies. This volume enumerates the different ways in which inequalities are manifested through the labour market, occupations, careers and organizations. It also casts attention on the role of climate change in exacerbating inequalities towards vulnerable populations.'*

– Eddy Ng, Queen's University, Canada

This multi-disciplinary international Research Handbook on Inequalities and Work, examining disparities within contemporary working life, comes at a critical juncture of global socio-historical change. As the world reels from the impact of economic insecurity, migration, wars, the pandemic, the Black Lives Matter and #MeToo movements, the trans liberation fight, the climate crisis and the rise of Artificial Intelligence, systemic inequalities and their impacts have been thrust into the limelight, alongside the ceaseless struggle for social justice.

March 2024 c 608 pp Hardback 978 1 80088 659 9 c £245.00 / c \$345.00  
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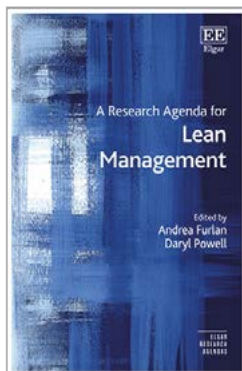
**A Research Agenda for Lean Management**

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**Stimulating Entrepreneurial Activity in a European Context**

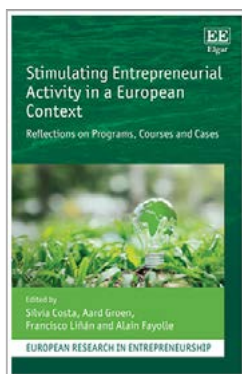
Reflections on Programs, Courses and Cases

Edited by Sílvia Costa, Aard Groen, University of Groningen, the Netherlands, Francisco Liñán, University of Seville, Spain and Alain Fayolle, IDRAC Business School, France and Turku School of Economics, Finland

*'Context in entrepreneurship education relates to understanding entrepreneurship in different cultures and environments but also to addressing the contextual difference of its sub-disciplines. This book covers both, which makes it a very relevant and up-to-date discussion on how to present the context through which research findings are interpreted.'*

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**Research Handbook on Human Resource Management and Disruptive Technologies**

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*'Digital HRM technologies are advancing in ever shorter cycles and ever greater leaps, leading to ever greater changes of HRM. This volume offers an overview of related current research and provides insights and inspirations for future work. It is an excellent resource for researchers interested in technology-based change of HRM.'*

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Research Handbooks in Business and Management series



**Research Handbook on Artificial Intelligence and Decision Making in Organizations**

Edited by Ioanna Constantiou, Copenhagen Business School, Denmark, Mayur P. Joshi, University of Ottawa, Canada and Marta Stelmazak, Portland State University, US

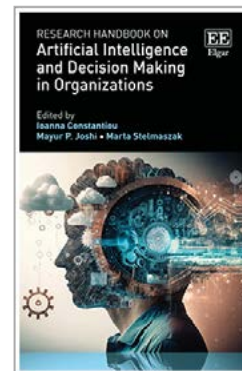
*'This timely Handbook is a compelling call for rethinking the meaning of rationality in decision-making in the era of AI. A must have if one wants to navigate the uncharted waters of AI and decision-making in the years to come.'*

– Paolo Quattrone, University of Manchester, UK

Featuring state-of-the-art research from leading academics in technology and organization studies, this timely Research Handbook provides a comprehensive overview of how AI becomes embedded in decision making in organizations, from the initial considerations when implementing AI to the use of such solutions in strategic decision making.

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Research Handbooks in Business and Management series



**Handbook on Digital Platforms and Ecosystems in Manufacturing**

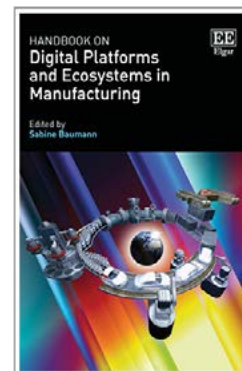
Edited by Sabine Baumann, Berlin School of Economics and Law, and OFFIS Institute for Information Technology, Germany

*'The Handbook on Digital Platforms and Business Ecosystems in Manufacturing is timely, relevant, and interesting. The topics and chapters in this Handbook are excellent for supply chain and information systems graduate courses. I highly recommend this book for anyone interested in deepening their understanding of the intersection of technology and manufacturing.'*

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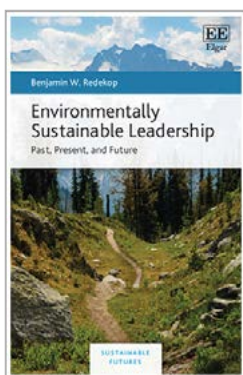
**Environmentally Sustainable Leadership**

**Past, Present, and Future**

Benjamin W. Redekop, Christopher Newport University, US

*'In this brilliant and elegant book, Benjamin Redekop critiques the prevailing American model of what he terms "unsustainable leadership," and argues for a new understanding, arising from the ideas and insights of pioneering women like Rachel Carson and Marjory Stoneman Douglas, that puts sustainability and respect for the natural world at the center of the leader's work.'*

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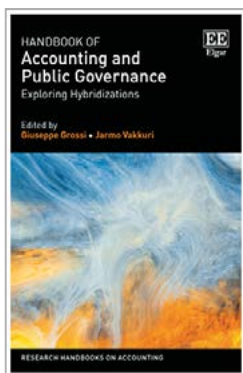
**Handbook of Accounting and Public Governance**

**Exploring Hybridizations**

Edited by Giuseppe Grossi, Kristianstad University, Nord University, Norway and Kozminski University, Poland and Jarmo Vakkuri, Tampere University, Finland and Norwegian School of Economics, Norway

*'In the past decades, the number and types of hybrid organizations has increased strongly – and these organizations are here to stay! The hybridity of these organizations has had impact on all elements of public governance. Mixing efficiency driven modes with more attention for public value creation creates tensions for accountability, financial and other types of reporting, performance measurement and budgeting. This Handbook offers a welcome overview and discussion of these tensions, with examples from various countries, policy sectors, and government levels. It is a must read for scholars and students who are studying hybrid organizations.'*

– Sandra van Thiel, Erasmus University Rotterdam, the Netherlands



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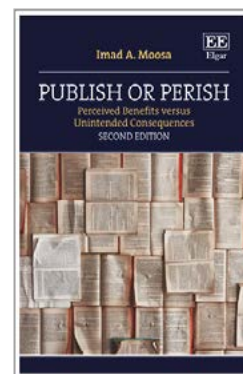
**Publish or Perish**

**Perceived Benefits versus Unintended Consequences, Second Edition**

Imad A. Moosa, Ton Duc Thang University, VietnamAcclaim for the first edition:

*'I know of no other work on the subject that collates and curates such a vast armamentarium of depressing, condemning data. Yes, to read this book is to be presented with example after astonishing example of situations that make the reader question, ultimately, how knowledge—which is, after all, what is at stake—manages to advance in the current academic environment.'*

– Steven E. Gump, Princeton University, US



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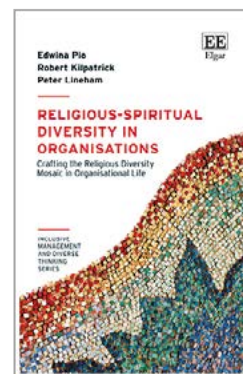
**Religious-Spiritual Diversity in Organisations**

**Crafting the Religious Diversity Mosaic in Organisational Life**

Edwina Pio, ONZM, Auckland University of Technology and Independent Academic, Robert Kilpatrick, ARKCON Ltd., Former Co-chair of Joint Learning Initiative and Peter Lineham, MNZM, Massey University, Auckland, Aotearoa New Zealand

*'The pendulum on religious matters has swung away from common advice to avoid discussions about religion or politics at dinner. But while many today recognize that the world is, as one scholar put it, "ferociously religious", many are unsure how to take a next step. Religious-Spiritual Diversity in Organisations, by Edwina Pio, Robert Kilpatrick and Peter Lineham, delves deeply into the topic from the standpoint of business communities. How can companies and their employees best address the realities of religious diversity, even tensions, in today's complex and dynamic world?'*

– Katherine Marshall, Georgetown University, US



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**A New Era of Decentralised Finance**

Dmitri Boreiko, Free University of Bolzano-Bozen, Italy

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– Paul P. Momtaz, Technical University of Munich, Germany

Delving into the comprehensive evolution of Initial Coin Offerings (ICOs), this innovative book traces their origins and transition into modern forms such as Security Token Offerings, Initial Exchange Offerings, Initial DEX Offerings and Non-Fungible Tokens. It provides an in-depth analysis of the factors behind the appeal of ICOs, the complex ecosystem surrounding them, and the key developments within the blockchain and cryptocurrency space.



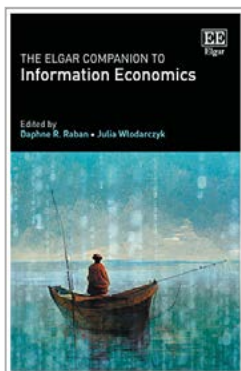
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*'Current and thought-provoking! This edited book on information economics presents a timely picture of the dynamics of the information economy given the digital revolution and the interaction between bits and markets. It features contributions from prominent researchers in the field, who distill years of academic research into their chapters. Academic researchers and policymakers will benefit from the authors' insights on topics such as information asymmetry, innovation, and crowdfunding.'*

– Raquel Benhunan-Fich, Baruch College, New York, US



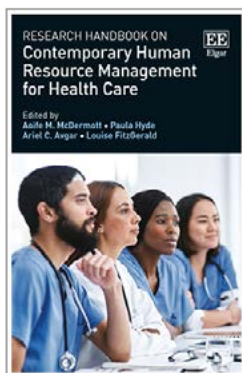
Feb 2024 c 582 pp Hardback 978 1 80220 395 0 £240.00 / \$335.00  
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**Research Handbook on Contemporary Human Resource Management for Health Care**

Edited by Aoife M. McDermott, Aston University, UK and University of California Berkeley, US, Paula Hyde, University of Birmingham, UK, Ariel C. Avgar, Cornell University, US and Louise FitzGerald, De Montfort University, UK

*'This Handbook assembles outstanding scholars from across the globe to provide compelling, expansive, holistic, and sophisticated analyses of both the daunting workplace challenges to sustainably delivering accessible, high-quality care and the promise of engaged and imaginative human resource management as a solution to these challenges.'*

– Timothy Vogus, Vanderbilt University, US



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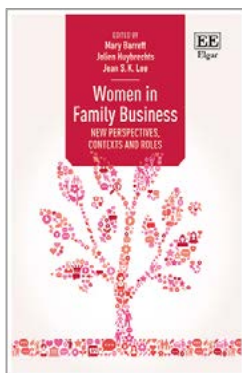
**Women in Family Business**

**New Perspectives, Contexts and Roles**

Edited by Mary Barrett, University of Wollongong, Australia, Jolien Huybrechts, Maastricht University, the Netherlands and Jean S.K. Lee, CEIBS Centre for Family Heritage, Shanghai, China

*'This book is an important contribution to gender studies. It provides an excellent overview of the prevailing variance in gender equality around the world. Comprehensive reviews complement research using big data sets and carefully designed case studies to present a vivid picture of the rapidly shifting gender dynamics in our professional world. A must-read for business leaders eager to build strong diverse teams and for policy makers and educators passionate about pursuing the United Nations gender equality goals.'*

– Pramodita Sharma, University of Vermont, US



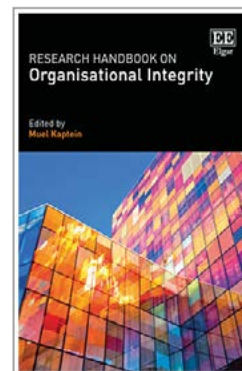
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**Research Handbook on Organisational Integrity**

Edited by Muel Kaptein, Erasmus University Rotterdam, the Netherlands

*'This Research Handbook is extremely practical and amazingly comprehensive. Organisational integrity is one of the most important issues facing every corporation as we move to a more challenging world of stakeholder capitalism. It is chock full of innovative ideas, best practices, and common sense.'*

– R. Edward Freeman, University of Virginia, US



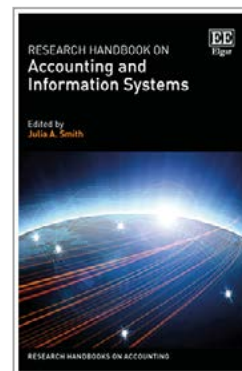
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**Research Handbook on Accounting and Information Systems**

Edited by Julia A. Smith, University of Strathclyde, UK

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– Alnoor Bhimani, London School of Economics and Political Science, UK



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**Working and Living in New Territories**

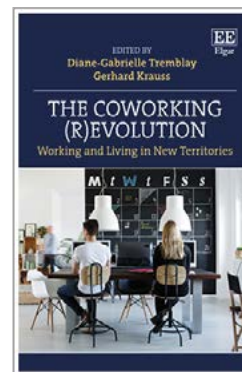
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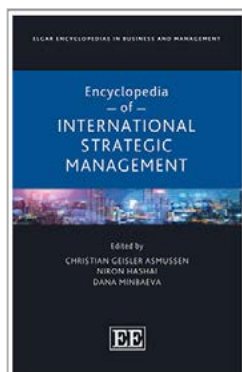
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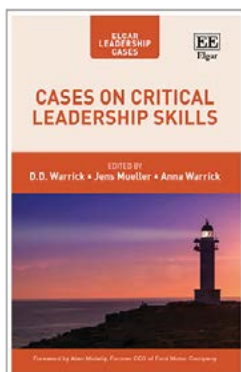
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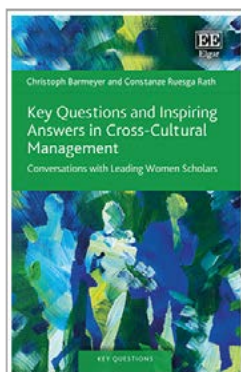
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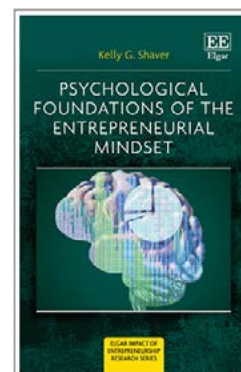
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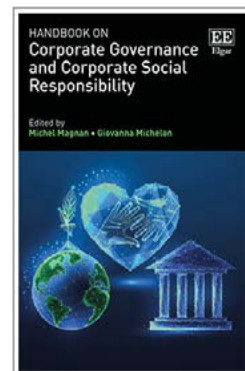
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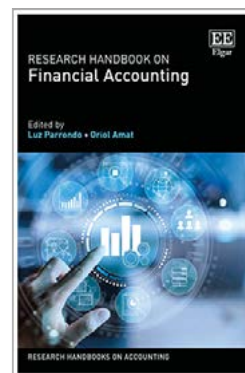
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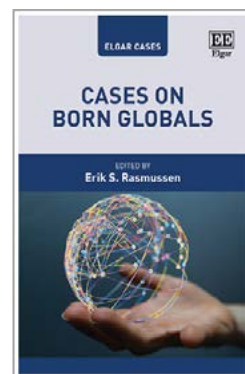
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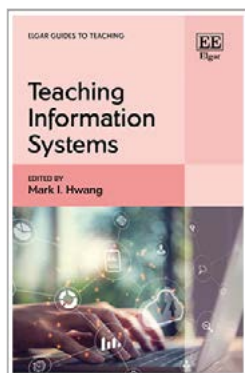
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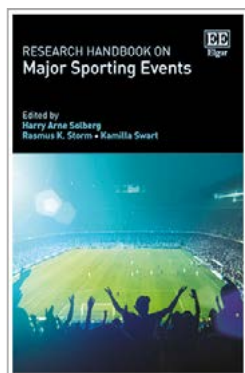
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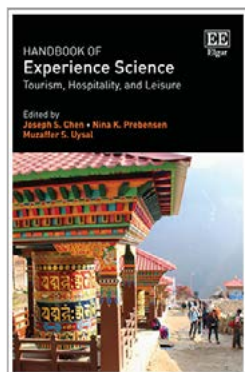
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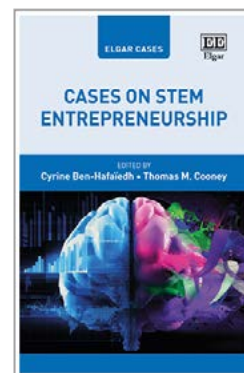
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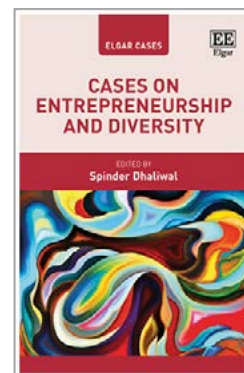
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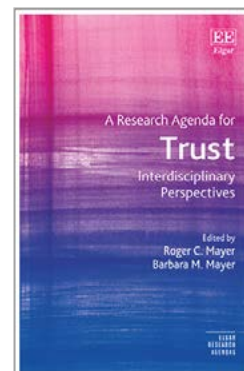
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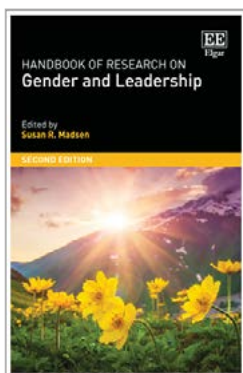
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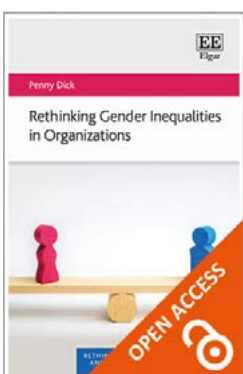
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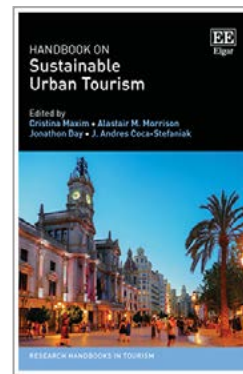


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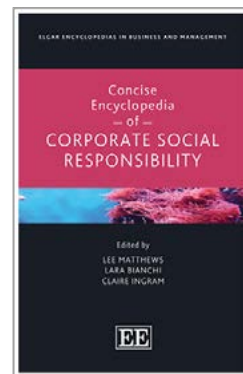
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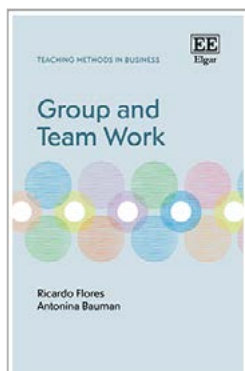


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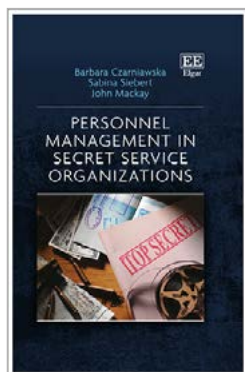
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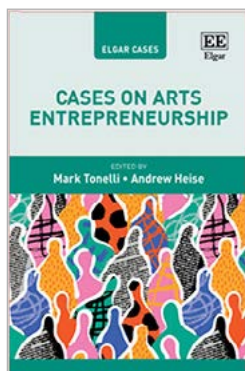
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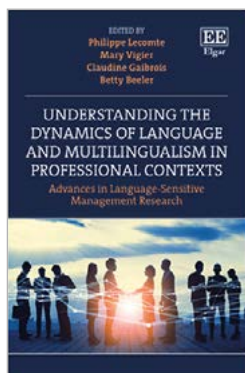
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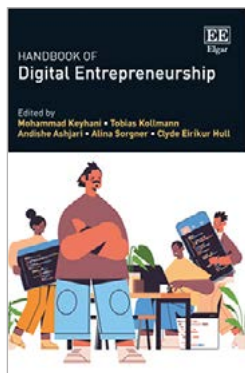
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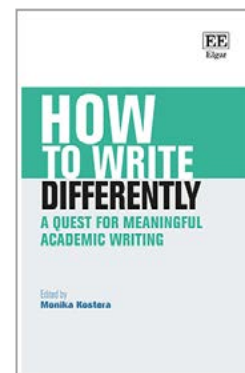
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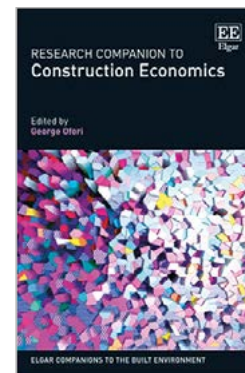
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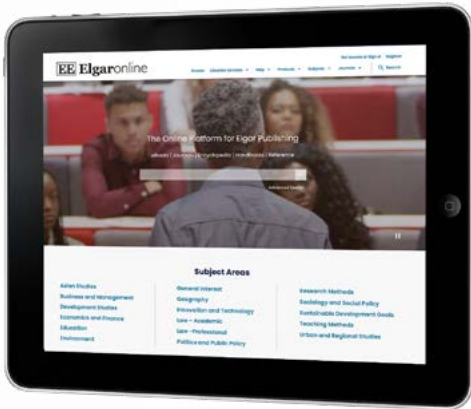
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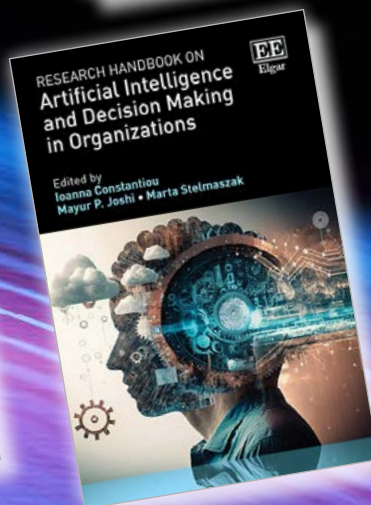
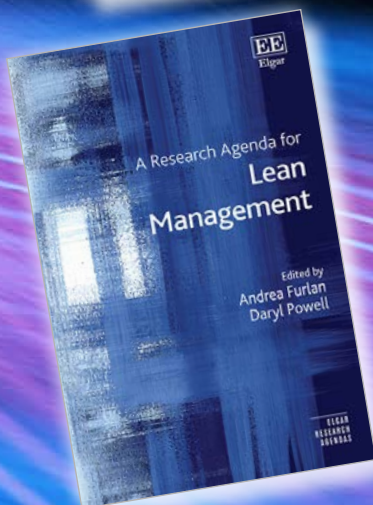
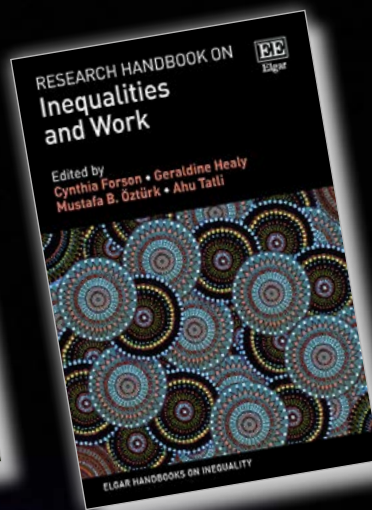


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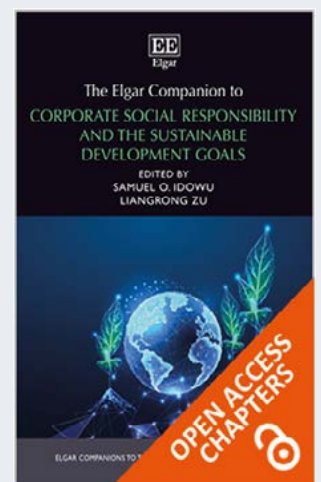
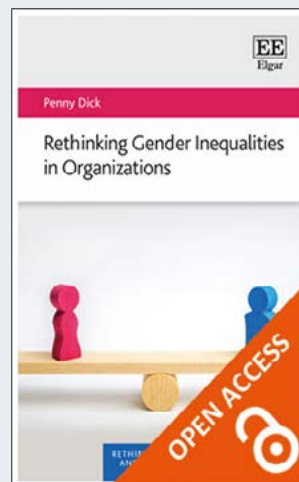
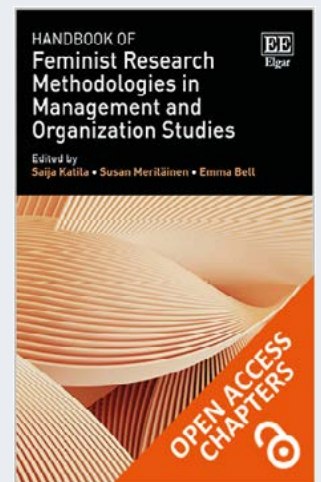
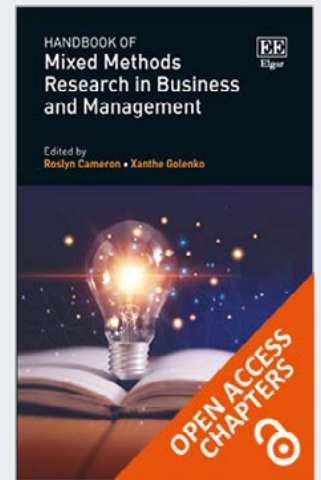
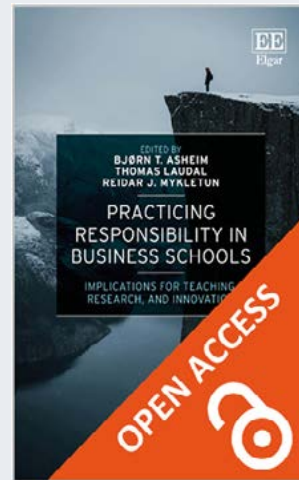
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